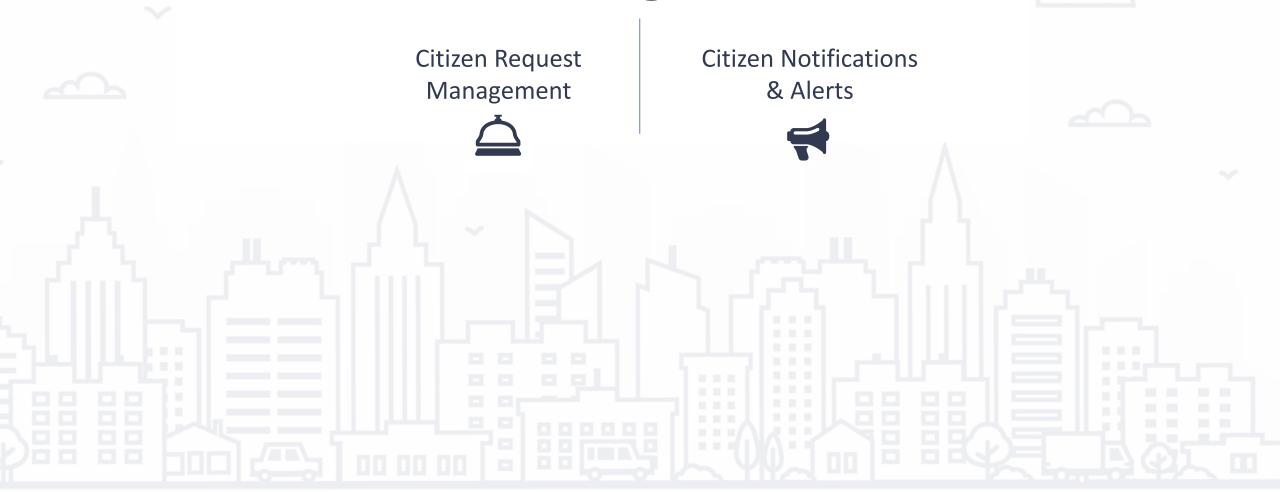


## **Citizen Management Suite**



### **Company Overview** Founded in 2004 **Over 175 Municipal Customers Over 2 Million Users!** 311 TRACY Ferris



## Products

### **d** Citizen Notifications

- Branded Mobile App
- Send to Multiple Channels (Push, Email, Facebook, Twitter)
- Subscription Groups
- Applets
  - Elected Officials
  - Phone Lists
  - Social Media Integrated
  - Surveys
  - Local Places
  - Pages
  - Any Mobile Content

### ሷ Citizen Request (CRM)

- Service Requests
- Knowledge Base
- Workflow
- Reporting & Mapping
- Satisfaction Surveys
- Work Order Lite (Time & Materials)
- Integrations
  - ESRI ArcGIS
  - LDAP / Active Directory
  - Work Order Systems

### Code Enforcement (Not Included)

- Case Management
- Violations & Actions
- Attach Pictures, Videos & more
- Letters & Citations
- Fees & Payments
- Special Features
  - Rental Inspections
  - Weed Abatement
  - Vehicle Abatement
  - Business License Enforcement
- Integrations
  - ESRI ArcGIS
  - Permitting Systems
  - Collection Services



## Branded Mobile App for Citizens



- Branded specifically for your Agency
- Access Useful City Information
- Submit Service Requests
- Knowledge Base of FAQs for Citizen Self-Service
- Receive Notifications & Alerts



## Web Portal

- Embedded into City's Website
- Submit Service Requests
- Browse Knowledge Base
- Promotes Downloads of App
- Sign up for Email Notifications & Alerts



Placentia + New Issue

### Looking for Information?

This site is designed to provide our residents, businesses and visitors with a Virtual City Hall, giving you the opportunity to access City Hall, 24-hours a day, 7-days a week, from the comfort of your own home.

IMPORTANT NOTE: Requests are NOT monitored on a 24/7 basis and are addressed during business hours. If you have an emergency, please call 9-1-1.

We are here to serve you!

2

Click here to search by key words

Administration	<ul> <li>Homelessness Concerns</li> </ul>		
Animals and Pest Control	► Landscaping		
Building and Facility Maintenance	<ul> <li>Parks &amp; Recreation</li> </ul>		
Business Licenses	<ul> <li>Permits and Licenses</li> </ul>		
City Council	<ul> <li>Police and Public Safety</li> </ul>		
City Government	Procurement		
Code Enforcement	<ul> <li>Streets, Curbs and Gutters</li> </ul>		
Elections	Traffic Signs / Signals		
Employment Opportunities	Trash and Recycling		
Finance	► Utilities		
Fire Prevention	▶ Website		
Graffiti			

Sign in

#### Most Requested

#### City Job Openings

How do I find the current job openings for the City of Placentia?

#### **Business License Renewal**

When is Business License due for renewal?

#### Business License Application and Fees

#### Pothole Repair

To report potholes for repairs to be completed by Public Works maintenance staff

#### **Building and Facility Maintenance**

How do I report a maintenance issue at a City facility or building?

### Contact Us

How can I contact the City?

#### Trash Pickup

Who do I call for a bulky item garbage collection?

#### Dangerous or Unsightly Property

How can I report dangerous or unsightly property?

#### Graffiti

How do I report graffiti and arrange for its removal?

#### Curb/Gutter Damage/Water Ponding Repair and/or Replacement of Damaged Curb and Gutters

Powered by **GOGOV** 



## Staff Software

None		Reset			Return	to Classic	Crea
Status Cate	egory: Open 🗙						
			🛛 Expand				
Showing 5	3 requests out of 5	58 in 0.004 second	Is				*
0	STATUS	DUE	TOPIC+		PEOPLE	UPDATED	ENTERED
	Scheduled	Mar 3, 2021 +7D	Code Enforcement           6 Oak St, Nesconset           Please have someone clean up this trash I am tired of looking at it!	5539169	Ryan Reporter Kevin Strauss	Feb 17, 2021 4:53 PM	Feb 17, 20 4:46 PM
	Open	Feb 25, 2021 +1D	Tall Grass/Weeds         Code Enforcement           8 Moonlit Ct, Smithtown         please help get the grass cut!	5530825	<ul> <li>Kevin Strauss</li> <li>Kevin Strauss</li> </ul>	Feb 11, 2021 1:53 PM	Feb 11, 20 1:53 PM
	Open	Feb 18, 2021 -6D	Sidewalk Repair Public Works W Main St Job is to fix all sidewalk damage caused by recent parade	5530803	<ul> <li>Kevin Strauss</li> <li>Kevin Strauss</li> </ul>	Feb 24, 2021 9:39 AM	Feb 11, 20 1:43 PM
- TIN	Open	Feb 25, 2021 +1D	Snow on Sidewalks Code Enforcement W Main St Guys - Please remove all snow from sidewalks and put down salt	5530326	<ul> <li>Kevin Strauss</li> <li>Kevin Strauss</li> </ul>	Feb 24, 2021 9:39 AM	Feb 11, 20 10:37 AM
	Open	Feb 23, 2021 -1D	Tall Grass/Weeds Code Enforcement 8 Moonlit Ct This grass is really long!	5527456	<ul> <li>Jack Greenstone</li> <li>Kevin Strauss</li> </ul>	Feb 24, 2021 9:40 AM	Feb 9, 202 4:53 PM
S	Open	Feb 22, 2021 -2D	Barking Dog Information Code Enforcement 8 Moonlit Ct The dog doesnt	5525341 🚺	<ul> <li>Jack Greenstone</li> <li>Kevin Strauss</li> </ul>	Feb 24, 2021 9:40 AM	Feb 8, 202 4:28 PM
	Scheduled	Mar 17, 2021 +21D	Pothole Public Works 6 Oak St, Nesconset please fix this!	5518525	2 Ryan Reporter	Feb 3, 2021 4:15 PM	Feb 3, 202 4:14 PM

- Manage & Route Requests
- Assign & Track Work
- Collaborate with Citizens and Staff
- Integrations with Third-Party Software
- Browser Based





### Reports

- Agency-wide Reports
- Departmental Reports
- Backlog by Department or Topic
- Response Times
- Citizen Satisfaction
- Custom Reports
- View Reports on a Map
- Save, Schedule & Export to Excel

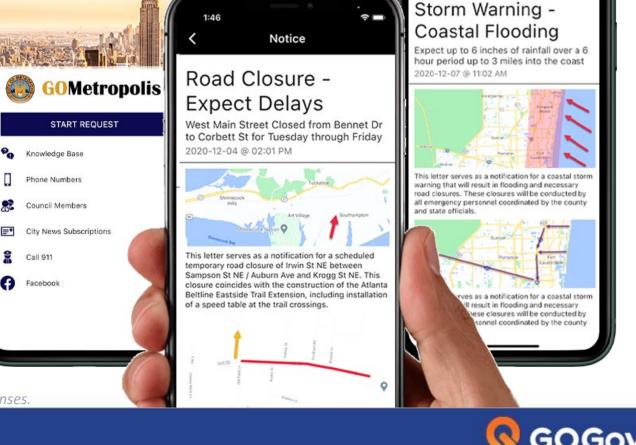




#### \* Additional CRM module required to allow citizens to reply to notifications and manage responses.

# **Citizen Notifications**

- Informational Messages
- Emergency Alerts
- Real Time Push Notifications
- Push to Social Media
- Send via Email
- Scheduled Sending
- Subscription Lists
- Manage Follow up Questions\*



2



Notice

1 ? D

## Training & Implementation

- Average Implementation is only a Few Weeks Long
- Unlimited Training for the Life of Working Together
- Dedicated Project Manager
- All Training Performed Remotely, via GoToMeeting
- All Sessions Recorded & Provided to City as a Video Library
- Continued Support Available via Phone, Email & Online Ticketing System







## Pricing Model

Purchase Features you can use, not Licenses!



