



# SPONSORSHIP / DONATION FORM

The Fourth Annual Kent City Independence Day Celebration is swiftly approaching. Our show is again expanding this year, and we are looking for partners for the annual street festival, which will take place Friday evening, June 28, 2024, from 6:00 p.m. until dark, closing with a fireworks display. For title sponsors or to get involved on the festival committee, please contact the Village Office to be put in touch with the committee organizer. The cut off date to be included in print materials for this event is May 22, 2024.

**THANK YOU!**

Company/Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_

Sponsorship Level: *See attached for Sponsorship Opportunities.*

COMMUNITY SUPPORTER—\$500

SILVER SPONSOR—\$750

KIDS AREA SPONSOR—\$1,000

ENTERTAINMENT SPONSOR—\$1,000

FIREWORKS SPONSOR—\$1,250

TITLE SPONSOR—\$2,500

**Please make checks payable to:**

Village of Kent City Fireworks Fund

**Village of Kent City**

200 S Main Street

P.O. Box 296

Kent City, MI 49330

*Please email a logo for inclusion in print materials. Vector and PDF files are the best resolution, but JPEG and PNG files are also accepted. Logos can be emailed to: [vkc.clerk@kentcitymi.org](mailto:vkc.clerk@kentcitymi.org). **Deadline for print inclusion is May 22, 2024.***

**FOOD TRUCKS. LIVE MUSIC. CRAFT & VENDOR SHOW. KID'S ACTIVITIES. FIREWORKS.**

Village of Kent City . PO Box 296 . 200 S Main Street . Kent City, MI . 49330 . Phone (616) 678-7232

# Kent City Independence Day Celebration

JUNE 28, 2024

## SPONSORSHIP OPPORTUNITIES

### COMMUNITY SUPPORTER

UP TO

# \$500

ANY SUPPORT UP TO \$500  
PROUDLY SHOWS YOUR SUPPORT  
OF THE KENT CITY COMMUNITY.

YOU WILL GET

SOCIAL MEDIA PROMOS

2X2 LOGO IN PRINT

SHOUTOUTS FROM STAGE

### SILVER SPONSOR

# \$750

SHOW YOUR COMMUNITY SUPPORT  
WITH A SILVER SPONSORSHIP  
TOWARDS OPERATIONS COSTS LIKE  
TENTS, PORTA POTTY 'S AND OTHER  
COSTS.

YOU WILL GET

SOCIAL MEDIA PROMOS

3X3 LOGO IN PRINT

SHOUTOUTS FROM STAGE

YARD SIGN ADVERTISEMENT

### KIDS AREA SPONSOR

# \$1000

2024 KIDS AREA BROUGHT TO YOU BY YOU!  
AS ONE OF TWO KIDS AREA SPONSORS YOUR  
DONATION HELPS BRING GAMES, BOUNCE  
HOUSES AND FUN FOR THE YOUNGEST IN  
THE COMMUNITY.

YOU WILL GET

SOCIAL MEDIA PROMOS

4X4 LOGO IN PRINT

SHOUTOUTS FROM STAGE

YARD SIGN ADVERTISEMENT

APPEAR ON KIDS AREA BANNER

OPTIONAL 10X10 BUSINESS SHOWCASE

BOOTH AT FESTIVAL

ALL SPONSORSHIPS MUST BE RECEIVED NO LATER THAN MAY 22, 2024 TO BE INCLUDED IN PRINT MATERIAL.

DIGITAL PROMOTION BEGINS IMMEDIATELY UPON RECEIPT OF SPONSORSHIP AND LOGO IMAGE.

200 S MAIN STREET, KENT CITY, MI

# Kent City Independence Day Celebration

JUNE 28, 2024

## SPONSORSHIP OPPORTUNITIES

### ENTERTAINMENT SPONSOR

**\$1000**

YOUR CONTRIBUTION HELPS US BRING SPECIAL EVENTS TO ENHANCE THE FESTIVAL EXPERIENCE SUCH AS CORN HOLE OR WHO KNOWS, MAYBE BELT SANDER RACES.

YOU WILL GET

SOCIAL MEDIA PROMOS

4X4 LOGO IN PRINT

SHOUTOUTS FROM STAGE

YARD SIGN ADVERTISEMENT

APPEAR ON ENTERTAINMENT  
BANNERS

OPTIONAL 10X10 BUSINESS SHOWCASE  
BOOTH AT FESTIVAL

### FIREWORKS SPONSOR

**\$1250**

THE VILLAGE OF KENT CITY COVERS 50% OF THE FIREWORKS DISPLAY, THE REST IS FUNDED THROUGH SPONSORS. FIREWORKS DISPLAY BROUGHT TO YOU BY ( INSERT YOUR NAME HERE) .

YOU WILL GET

SOCIAL MEDIA PROMOS

4X4 LOGO IN PRINT

SHOUTOUTS FROM STAGE

YARD SIGN ADVERTISEMENT

APPEAR ON ALL MAIN EVENT BANNERS  
& LOCAL MEDIA ADVERTISEMENTS

OPTIONAL 10X10 BUSINESS SHOWCASE  
BOOTH AT FESTIVAL

### TITLE SPONSOR

**\$2500**

AS A TITLE SPONSOR, YOU APPEAR FRONT AND CENTER AS A MAJOR DRIVING FORCE BEHIND THIS COMMUNITY EVENT. INCLUDED IN ALL ADVERTISEMENT / PROMOS.

YOU WILL GET

SOCIAL MEDIA PROMOS

5X5 LOGO IN PRINT

SHOUTOUTS FROM STAGE

YARD SIGN ADVERTISEMENT

APPEAR ON ALL MAIN EVENT BANNERS  
& LOCAL MEDIA ADVERTISEMENTS

OPTIONAL 10X10 BUSINESS SHOWCASE  
BOOTH AT FESTIVAL

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200 S MAIN STREET, KENT CITY, MI