



CLEAN ENERGY COMMUNITIES WEBINAR SERIES BENCHMARKING YOUR BUILDING'S ENERGY USE

Save kWh and \$\$\$

10:30 - 11:45 AM

Wednesday, January 25, 2017

Register: <http://bit.ly/2j4DRi5>

AGENDA

Welcome	Pat Courtney Strong, Courtney Strong Inc.
Clean Energy Communities Overview	Robyn Reynolds, Capital Region Clean Energy Communities Coordinator, Capital District Regional Planning Commission
EPA: Technical Assistance and Resources	Juan Gutierrez, ENERGY STAR Coordinator, US Environmental Protection Agency
Benchmarking Process/Available Help	Amanda Mazzoni, Senior Planner, Central New York Regional Planning and Development Board
How To Get Started/Resources	Jim Yienger, Managing Principal, Climate Action Associates

Question & Answer Period



Presenters

Juan Gutierrez
ENERGY STAR Regional Coordinator
Pollution Prevention & Climate Change
Section
Environmental Protection Agency
Region 2
(212) 637-3495
gutierrez.juan@epa.gov

Amanda Mazzoni
Senior Planner
Central New York Regional Planning and
Development Board
(315) 422-8276 x 215
amazzone@cnyrpd.org

Robyn Reynolds
Capital Region Clean Energy
Communities Coordinator
Capital District Regional Planning
Commission
(518) 453-0850
Robyn@cdrpc.org

Jim Yienger
Managing Principal
Climate Action Associates
(518) 285-0860
mr_jjy@climatetools.com

Presenters, Continued



Robyn Reynolds is a coordinator for the Capital Region under the Clean Energy Communities Program, and has been working on sustainability and climate action in the region and statewide for the past several years. Through her current position, she encourages local and regional adoption of energy efficiency and clean energy technologies and policy-making. Robyn has worked in the private sector as a sustainability planner and assisted municipalities with renewable energy implementation and sustainable development. Robyn has a B.A. in International Relations and Environmental Studies from SUNY Geneseo and a Master of Regional Planning from the University at Albany, SUNY.



Amanda Mazzoni is a Senior Planner at the Central New York Regional Planning and Development Board, a public agency that serves a five-county region including Cayuga, Cortland, Madison, Onondaga, and Oswego Counties. She is currently working with municipalities in CNY to assist in completion of NYSERDA's Clean Energy Community High Impact Actions, including Benchmarking. Amanda is also particularly involved in assisting CNY municipalities to convert streetlights to LED technology, including providing cost-benefit analyses of conversion options. She has also worked with CNY municipalities as part of the Climate Smart Communities pilot program, including helping to compile Greenhouse Gas Inventories and Climate Action Plans.



Jim Yienger is the founder of Climate Action Associates LLC (CAA), a sustainability consulting firm that supports a variety of state and local government clients nationwide. He has more than 20 years of experience in energy policy and sustainability planning at all levels of government. He coordinates and supports technical services provided to communities by the Capital District Regional Planning Commission under its various programs including the Clean Energy Communities program. Prior to starting CAA, he served as ICLEI--Local Government for Sustainability's Technical Director from 2001 – 2009.



Juan G. Gutierrez is an Environmental Protection Specialist for the U.S. Environmental Protection Agency (EPA) in Region 2. He is the ENERGY STAR coordinator for EPA / Region 2. ENERGY STAR is a joint program of the U.S. Environmental Protection Agency and the U.S. Department of Energy helping us all save money and protect the environment through energy efficient products and practices. He provides technical and program knowledge on ENERGY STAR to industry, businesses, organizations and private homes. Juan has a B.S. in Applied Mathematics and Statistics from Stony Brook University, NY. He earned a Master of Public Administration (MPA) from Baruch College, NY, NY.



10 High Impact Actions

Benchmarking

Clean Energy Upgrades

LED Street Lights

Clean Fleets

Solarize

Unified Solar Permit

Energy Code Enforcement Training

Climate Smart Communities Certification

Community Choice Aggregation

Energize NY Finance

contact:

**your local Clean Energy
Community Coordinator
listed on the reverse side
of this fact sheet**

visit:

nyscrda.ny.gov/cec

Recognizing and rewarding local governments for their clean energy leadership

The Clean Energy Communities Program recognizes and rewards village, town, city, and county governments in New York State for reducing greenhouse gases and implementing clean energy. This program provides tools, resources, and technical assistance to help local governments implement clean energy actions that can save taxpayer dollars, create jobs, and improve the environment.

Building a better community

By participating in this program, Communities can:

- Protect the environment
- Galvanize the community
- Promote economic development
- Save taxpayer money
- Offer technical support

Clean energy leadership brings rewards

Elected officials or employees of local governments across New York State can apply to the program to gain recognition and rewards for their communities.

Communities that complete four out of the 10 High Impact Actions and meet all other eligibility requirements are:

- Designated by New York State as a Clean Energy Community
- Eligible to apply for grants of up to \$250,000 to fund additional clean energy projects



**Clean Energy
Communities**

Coordinator services

Clean Energy Community Coordinators can help your municipality by:

- Providing free technical assistance and consulting services to communities undertaking clean energy actions and projects.
- Assisting with understanding Clean Energy Communities program requirements.
- Hosting educational seminars and training on topics including energy efficiency, clean energy technologies and policies, climate change, smart growth, and other best practices.
- Helping access other local, state, and federal resources.
- Engaging local organizations focused on clean energy, sustainability, and economic development, helping to create a self-sustaining network of local clean energy support.

Contact a Coordinator

WESTERN NEW YORK
for Erie and Niagara Counties
Bart Roberts
University at Buffalo
Regional Institute
bjr8@buffalo.edu
(716) 878-2433

WESTERN NEW YORK
for Chautauqua, Cattaraugus,
and Allegany Counties
Jonathon Mayr
Southern Tier West Regional Planning
and Development Board
jmayr@southerntierwest.org
(716) 945-5301 ext. 2232

FINGER LAKES
David Zorn
Genesee Finger Lakes
Regional Planning Council
dave.zorn@gflrpc.org
(585) 454-0190 ext. 14

CENTRAL NEW YORK
Chris Carrick
Central New York Regional
Planning and Development Board
ccarrick@cnyrpd.org
(315) 422-8276 ext. 213

SOUTHERN TIER
for Steuben, Chemung, and
Schuyler Counties
Marcia Weber
Southern Tier Central Regional
Planning and Development Board
weber@stny.rr.com
(607) 962-5092 ext. 208

SOUTHERN TIER
for Broome, Chenango, Delaware,
Tioga, and Tompkins Counties
Brian Pincelli
Central NY Regional Planning
and Development Board
bpincelli@cnyrpd.org
(315) 422-8276 ext. 216

NORTH COUNTRY
Jamie Rogers
Adirondack North Country Association
jrogers@adirondack.org
(518) 891-6200

MOHAWK VALLEY
Daniel Sullivan
Mohawk Valley Economic Development District
cecp.mvedd@gmail.com
(315) 866-4671

CAPITAL DISTRICT
Robyn Reynolds
Capital District Regional Planning Commission
robyn@cdrpc.org
(518) 453-0850

MID-HUDSON
Carla Castillo
Hudson Valley Regional Council
ccastillo@hudsonvalleyrc.org
(845) 564-4075

LONG ISLAND
Sarah Oral, P.E., LEED AP BD+C
Cameron Engineering
soral@cameronengineering.com
(516) 224-5237

NEW YORK CITY
Esther Siskind
Solar One
esther@solar1.org
(212) 505-6050

Get started

Visit nyserdera.ny.gov/cec or contact your local Clean Energy Community Coordinator listed above.

* Clean Energy Community Coordinators are not responsible for ensuring submission of program documentation or grant applications and cannot guarantee any community a grant award.

NYSERDA, a public benefit corporation, offers objective information and analysis, innovative programs, technical expertise, and support to help New Yorkers increase energy efficiency, save money, use renewable energy, and reduce reliance on fossil fuels. NYSERDA professionals work to protect the environment and create clean energy jobs. NYSERDA has been developing partnerships to advance innovative energy solutions in New York State since 1975. To learn more about NYSERDA's programs, visit nyserdera.ny.gov or follow us on Twitter, Facebook, YouTube, or Instagram.

