

# Yates County



This report was prepared for the Genesee/Finger Lakes Regional Planning Council and the New York State Department of State with state funds provided through the Brownfield Opportunity Area Program



# Regional Engagement Revitalization Opportunity Report

Yates County  
November 2016



Prepared by the  
Genesee/Finger Lakes Regional Planning Council  
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## **Mission Statement**

*The Genesee/Finger Lakes Regional Planning Council (G/FLRPC) will identify, define, and inform its member counties of issues and opportunities critical to the physical, economic, and social health of the region. G/FLRPC provides forums for discussion, debate, and consensus building, and develops and implements a focused action plan with clearly defined outcomes, which include programs, personnel, and funding.*

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# Yates County

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## Executive Summary

The Yates County Revitalization Opportunity Report includes an outline of the demographic and economic conditions within Yates County along with a detailed overview of economic development; community development; and land use through the lens of 11 different subject areas. These subject areas include: Land Use; Brownfields; Economic Distress; Downtowns; Tourism and Recreation; Waterfronts; Environmental, Water Resources, and Natural Resources; Energy; Buildings and Housing; Infrastructure; and Preservation/Cultural.

Demographic and economic indicators include population change; employment; unemployment; race; age; vacancy; education; income; poverty; and economic distress. These indicators along with previously completed plans on the municipal, county, and regional level covering each of the above subject areas listed above, served as the starting point for stakeholder discussions at the November, 2014 Sub-Regional Forum. The stakeholder input provided at the Sub-Regional Forum, during the follow up webinar held on December 3, 2014; and the Yates County Forum, held on May 28, 2015; along with the information gathered from existing plans, shaped development of the Yates County Recommendations, Goals and Objectives, and priority projects.

## Yates County Step-2 Recommendations

Key project recommendations for Yates County include infrastructure to support waterfront redevelopment in the Village of Penn Yan; water and sewer infrastructure along Route 14; development of the Yates County Open Access Fiber Network; and implementation of the Town of Jerusalem Waterfront Revitalization Strategy. The focus area for economic distress within Yates County is the Village of Dresden.

## Goals and Objectives

Economic and community development revitalization efforts will depend upon the successful implementation of the goals and objectives of each subject area outlined below. Many of these goals and objectives cut across multiple subject areas and illustrate the collaboration and coordination that is needed across multiple communities and multiple organizations for implementation. While some of goals and objectives

listed below are more critical than others they are all listed to show the role that each subject area can play in advancing Yates County. The goals and objectives listed below were identified through the Sub-Regional Forum; follow-up webinar; County Forum; and existing local, county, and regional plans.

## Land Use

1. Protect farmland and the rural character of the countryside
2. Preserve agricultural land resources
3. Support the economic contributions of agriculture and related businesses
4. Secure the adoption of local right to farm legislation in all Yates County towns
5. Secure agricultural zoning protections in all communities with zoning laws in effect
6. Increase safety for motorized and non-motorized users of the 14A corridor through improved transportation designs, services, and educational programs
7. Protect, enhance, and promote the 14A corridor's historic and cultural resources through transportation planning and decision making that respects the rural character and nature of Yates County

## Brownfields

1. Revitalize brownfield properties for new uses in a new economy
2. Support EPA brownfield coalition assessment application to inventory and assess brownfield properties within the targeted municipalities of the Village of Penn Yan and the Town of Torrey

## Economic Development/Economic Distress

1. Eliminate economic distress within Village of Dresden
2. Improve and expand infrastructure
3. Support existing businesses and the retention of jobs
4. Improve skills of the Yates County workforce
5. Strengthen agriculture and agri-business within Yates County

**Downtowns**

1. Fill vacant storefronts
2. Maintain and preserve historic downtowns
3. Implement building and façade renovations
4. Demand good design
5. Provide, enhance, expand connectivity
6. Focus on the pedestrian

**Tourism and Recreation**

1. Create network of advocates for the Finger Lakes Region lifestyle
2. Invest in the development, promotion, and preservation of cultural, artistic, and historic assets of the Region
3. Promote the Region's growing wine, culinary, and agricultural enterprises
4. Strengthen and support the Region's diverse water resources and recreational tourism opportunities
5. Expand agri-tourism within Yates County
6. Establish tourism and recreation training program to improve customer service
7. Maintain and improve county and municipal parks and the Keuka Lake Outlet Trail

**Waterfronts**

1. Create and maintain riparian buffer zones for all streams adjacent to agricultural land
2. Encourage all farms in the Seneca Lake watershed to develop a comprehensive nutrient management plan
3. Protect, restore and create wetlands and floodplains
4. Protect and enhance water quality

**Environmental/Water Resources/Natural Resources**

1. Ensure long-term preservation of surface and groundwater resources
2. Preserve natural resources
3. Protect steep slopes from potentially damaging development projects
4. Protect Keuka Lake's natural plant and animal life and continually work to improve the Lake's water quality
5. Encourage sustainable development, which is undertaken with consideration for the long-term community, environmental stability, and economic capability of the Keuka Lake watershed

**Energy**

1. Develop/embrace renewable energy resources
2. Remove energy roadblocks that are limiting economic development opportunities
3. Identify, connect, and promote energy assets for

successful attraction of companies

**Buildings/Housing**

1. Reduce homelessness
2. Improve the quality of housing stock
3. Reduce vacancy
4. Continue to promote and implement senior housing/aging in place programs
5. Develop infrastructure to support and encourage new residential housing developments

**Infrastructure**

1. Improve sewer/water, telecommunications, and transportation infrastructure in targeted growth areas
2. Complete infrastructure inventory and analysis to determine the capacity and location of existing infrastructure
3. Continue to monitor traffic counts and conditions of bridges

**Preservation/Cultural**

1. Encourage communities to develop and enforce design guidelines and zoning regulations
2. Connect developers and municipalities with federal and state preservation and rehabilitation programs to encourage Main Street redevelopment
3. Support historic preservation efforts throughout Yates County

**Projects**

The Yates County Revitalization Opportunity Report includes a table of specific priority projects that will advance the identified goals and objectives. Projects were identified through the Sub-Regional Forum; follow-up webinar; County Forum; and existing local, county, and regional plans; and the regional engagement project capture form.



# Yates County

## Existing Conditions Introduction

The Background/Existing Conditions section below outlines the demographic and economic conditions within Yates County utilizing available data from a variety of sources including, but not limited to the U.S. Census Bureau; New York State Department of Labor; and Bureau of Labor Statistics. These demographic and economic indicators include population change; employment; unemployment; race; age; vacancy; education; income; poverty; and economic distress. Through these indicators this section helps to identify the challenges faced by Yates County and identifies the municipalities with the greatest need for economic development and community development revitalization efforts. The complete data tables are available in Appendix A.

These revitalization efforts are focused on areas with high levels of poverty and economic distress building upon other Finger Lakes Region plans, including the Upstate Revitalization Initiative Plan titled *Finger Lakes Forward: United for Success* and the Finger Lakes Regional Economic Development Council Strategic Plan titled *Accelerating our Transformation*, which identifies the reduction of poverty within the Region as a critical goal. These plans, along with many other regional and local plans, are further leveraged within the goals and objectives and project sections of this revitalization strategy.

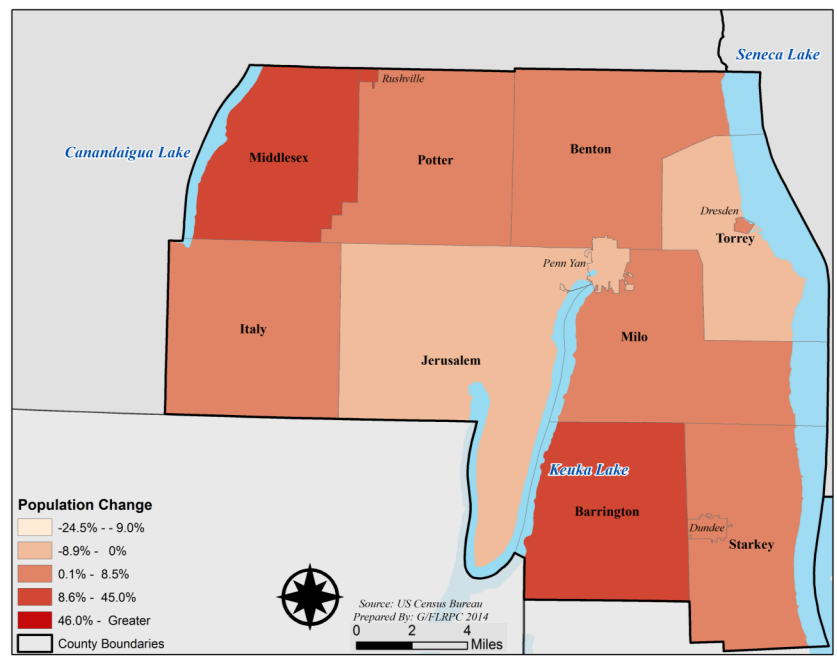
## Profile of Existing Conditions

Yates County consists of 376 square miles<sup>1</sup> of area located on the southeastern side of the nine-county Genesee-Finger Lakes Region. Yates County is bordered to the west by Canandaigua Lake and to the east by Seneca Lake. Keuka Lake forms part of the southern border of the County.

It should be noted that the County has a significant Mennonite population, which is not captured in the U.S. Census data in the following sections. As of 2015 there were an estimated 578 Mennonite households within Yates County, accounting for an estimated 5.6% of the total households in Yates County. Despite these limitations the data is included to provide a sense of the background/existing conditions within Yates County.

Between the years 2000 and 2010 Yates County's population increased by 3.0% to 25,348 people.<sup>2</sup> Dur-

**Map 71: Population Change Yates County 2000-2010**



ing this same period New York State experienced a population increase of 2.1% and the United States saw growth of 9.7%.<sup>3</sup> Based upon quarterly census of employment and wages (QCEW) data, which notably excludes agricultural workers on small farms<sup>4</sup>, many of these individuals are employed in the industry sectors of government, including local, state, and federal government; health care and social assistance, including health care services and nursing home facilities; and manufacturing, including transportation equipment manufacturing and beverage product manufacturing.<sup>5</sup> The largest employers in the County include: Soldiers and Sailors Memorial Hospital; Penn Yan Central Schools; Keuka College; and Yates County ARC.<sup>6</sup> The unemployment rate for Yates County is 4.9%<sup>7</sup>, in line with the New York State unemployment rate of 4.7%<sup>8</sup>, and the national unemployment rate of 5.0%<sup>9</sup>. Table 19 illustrates Yates County Employment.

Yates County is predominately white (97.3%)<sup>10</sup> and has an aging population, with approximately 16.6% of the County population aged 65 or older, greater than

**Table 19: Yates County Employment 2012**

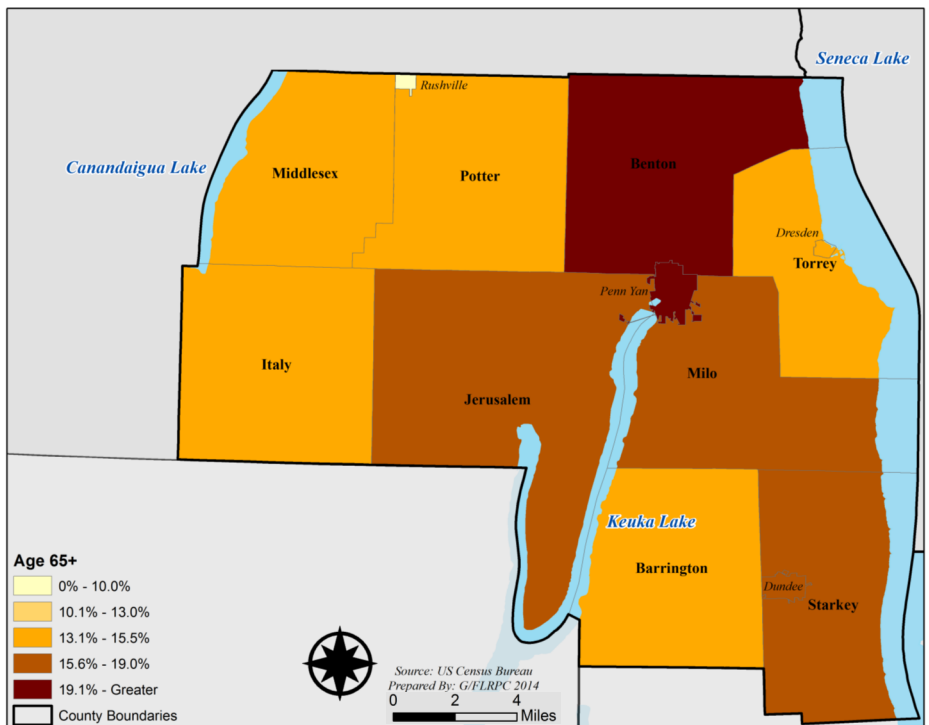
Industry Sector	Avg. Annual Employment
Total, All Government	1,214
Health Care and Social Assistance	1,076
Manufacturing	956
Retail Trade	728
Accommodation and Food Services	551
Construction	300

the 13.6% of the population aged 65 or older in New York State and the 13.2% of the population aged 65 or older in the United States. Several municipalities have an even larger percentage of their population aged 65 or older, with the highest percentages located within the Towns of Benton (20.8%) and Starkey (18.5%), and the Village of Penn Yan (19.3%). The Towns of Starkey and Potter have the largest percentages of their population under the age of 18 with 31.4% and 30.2% respectively.<sup>11</sup>

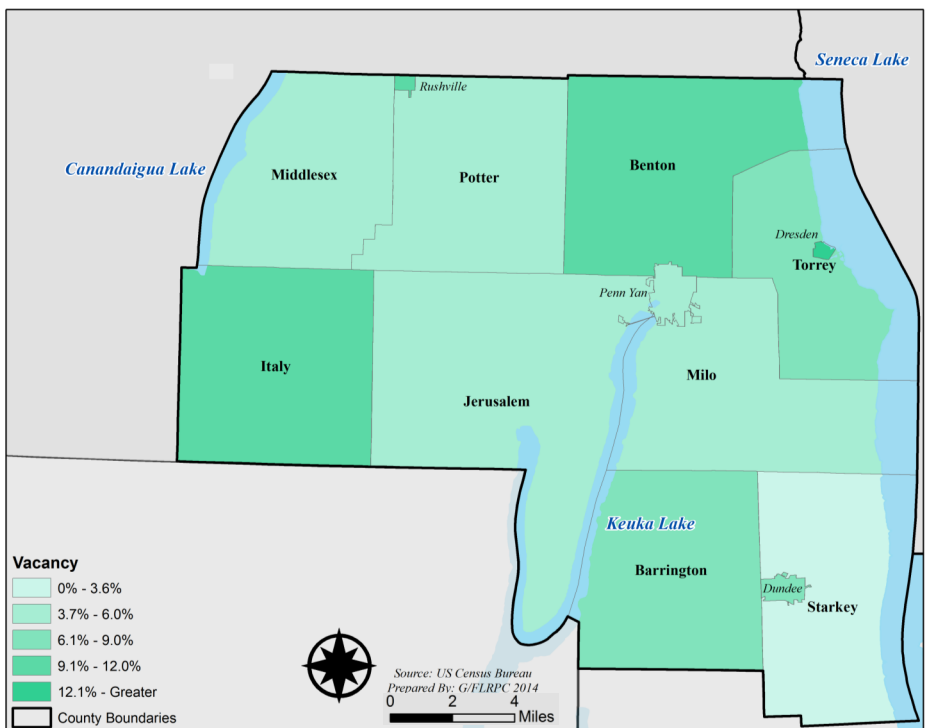
Vacancy is not a huge concern within Yates County as a whole with only 6.2% of the structures within the County classified as vacant, compared to 7.2% vacancy rate in New York State and 8.7% vacancy rate in the Nation, though there are pockets of vacancy within several municipalities including: the Village of Dresden (17.7%) and the Town of Italy (12.3%).<sup>12</sup> There are however a significant number of seasonal residences within Yates County. According to 2012 U.S. Census 5-year estimates, approximately 3,085 homes within Yates County are classified as “seasonal, recreational, or occasional use”, which represents approximately 23% of the housing units within the County.

Approximately 85.1% of Yates County has at least a high school diploma or equivalency with 23.1% of the County having a bachelor’s degree, graduate degree, or professional degree and approximately 32.6% having an educational attainment of an associate’s degree or higher. Within New York State approximately 84.9% of the population aged 25 or older has at least a high school diploma with 32.8% having a bachelor’s degree or greater in education and 41.1% having an associate’s degree or greater. The Town of Jerusalem has the highest percentage of residents with an educational attainment of at least a bachelor’s degree, with 30.3% along with an additional 9.7% of its population with an associate’s degree. The Towns of Starkey and Torrey also have a large percentage of their population with a bachelor’s degree, graduate degree, or professional degree, 25.2% and 27.9% of their residents respectively.<sup>13</sup>

**Map 72: Population Aged 65 and Older Yates County 2012**



**Map 73: Vacancy Yates County 2012**



Median household income for Yates County as a whole in 2012 was \$48,245, with the highest median household income within the Village of Rushville (\$62,647) and the Towns of Middlesex (\$56,927) and Torrey (\$54,286). The lowest median household income was within the Villages of Penn Yan (\$34,503) and Dundee (\$37,054).<sup>14</sup> Median household income for New York State in 2012 was \$57,683 with the United States median household income for 2012 be-

ing \$53,046.

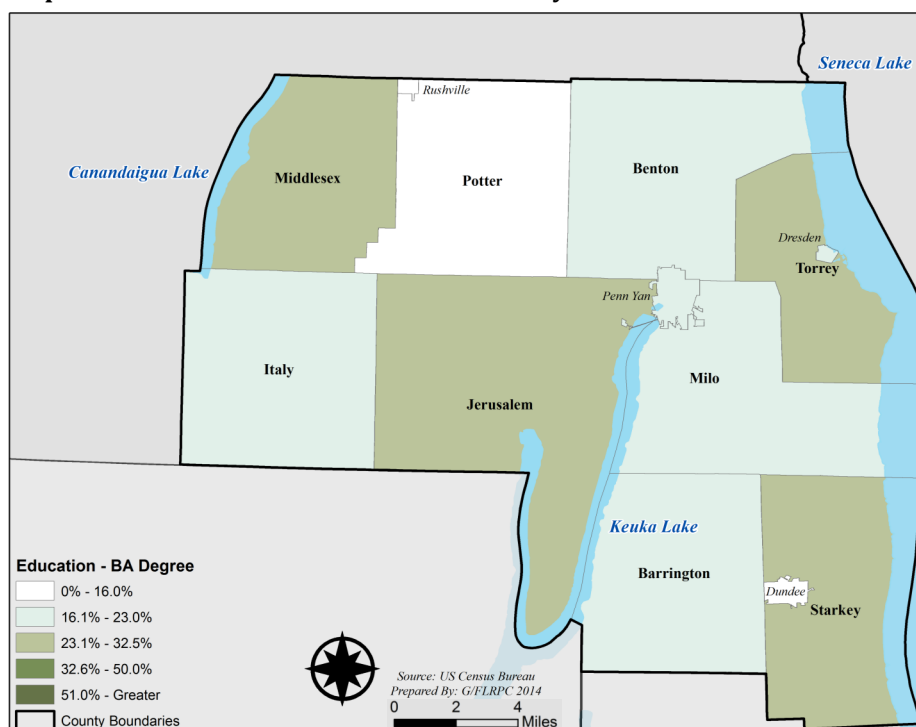
Approximately 16.0% of the county population and 25.9% of residents under the age of 18 are living below the poverty level, greater than the national poverty rate of 14.9% and the national rate of poverty of 20.8% for those under the age of 18. The highest municipal poverty rates are within the Town of Starkey, 22.3% of the total population and 39.2% of residents under the age of 18 living below the poverty line; and the Villages of Dresden, 43.9% of the total population and 73.3% of residents under the age of 18 living below the poverty line, and Rushville, 24.9% of the total population and 37.6% of residents under the age of 18 living below the poverty line.<sup>15</sup>

### Economic Distress

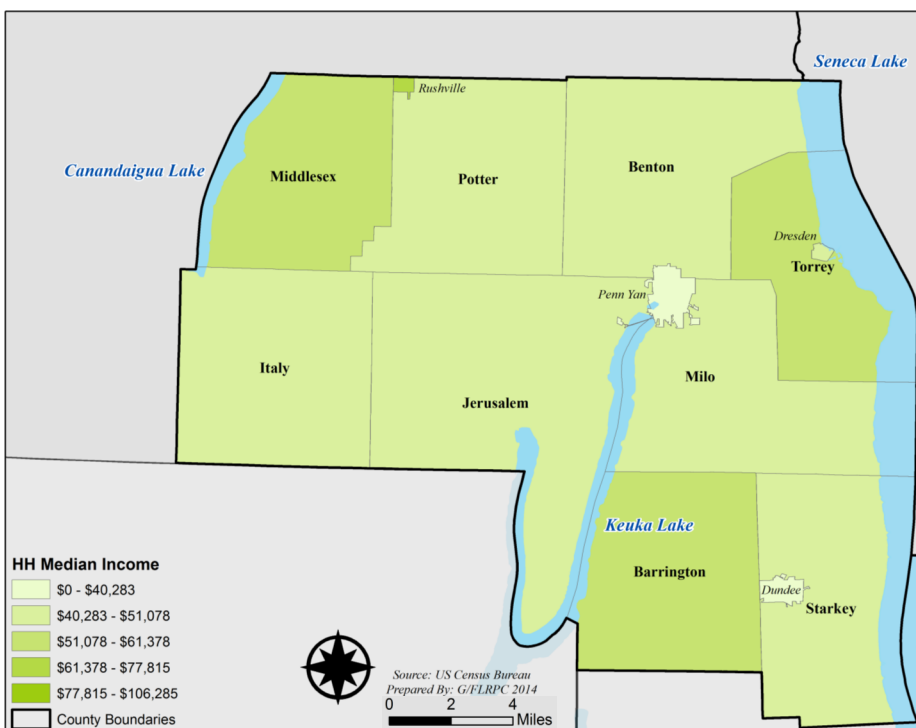
Economic distress can be measured using a variety of data, such as unemployment rates, income levels, vacancy rates, or poverty status. These indicators alone however fail to capture positive trends that may help to reduce economic distress such as a growing population or a highly educated workforce. In order to account for all of these variables, Genesee/Finger Lakes Regional Planning Council developed an economic distress index which includes the following data: median family income; employment rate; non-poverty rate; educational attainment; occupancy rate; and population change. Each of these data components were standardized into a z-score, which accounts for standard deviation amongst each category and sets 0 as the average. The z-scores for each data category were then summed to determine the economic distress index value for each municipality. Positive numbers indicate a higher than average level of economic distress.

It is important to note that the economic distress index is a snapshot based upon the currently available data and the index will continually evolve as economic conditions fluctuate and new data is released. It is also important to note that since the economic distress index relies upon estimated Census American Community Survey data there is a margin of error within the reported numbers.

**Map 74: Educational Attainment Yates County 2012**



**Map 75: Median Household Income Yates County 2012**



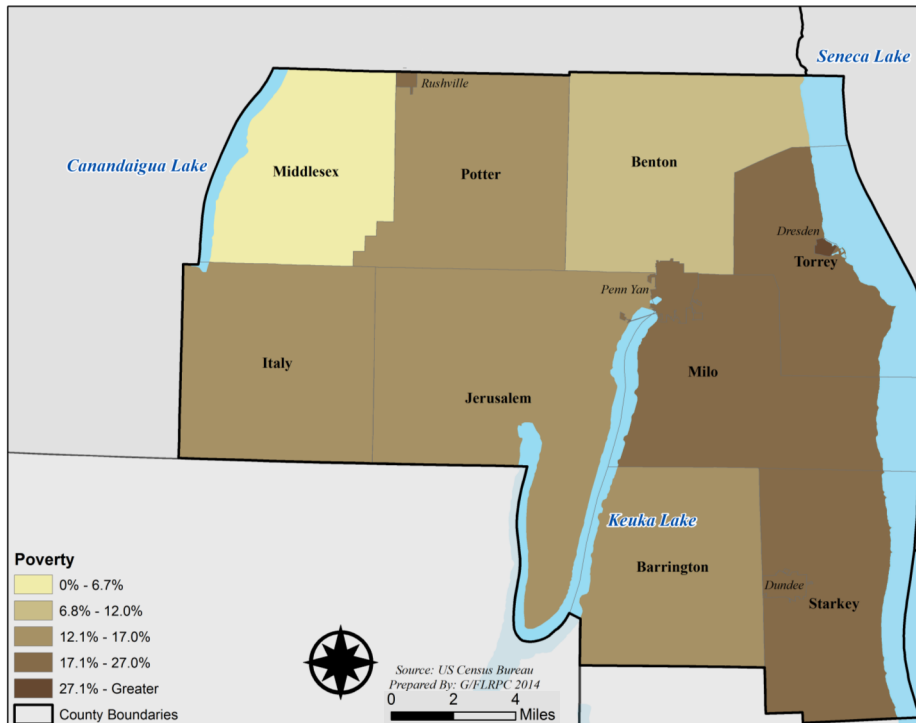
For the nine-county Finger Lakes Region as a whole the Economic Distress z-scores ranged from -12.9 (least distressed) to 9.6 (most distressed). Within Yates County the Economic Distress z-scores ranged from -3.5, Town of Middlesex, to 9.6, Village of Dresden.<sup>16</sup> The Village of Dresden had the highest z-score in Yates County largely due to its 43.9% poverty rate and 17.7% vacancy rate, both substantially higher than the regional averages of 11.9% and 6.3% respectively.

## Strategies

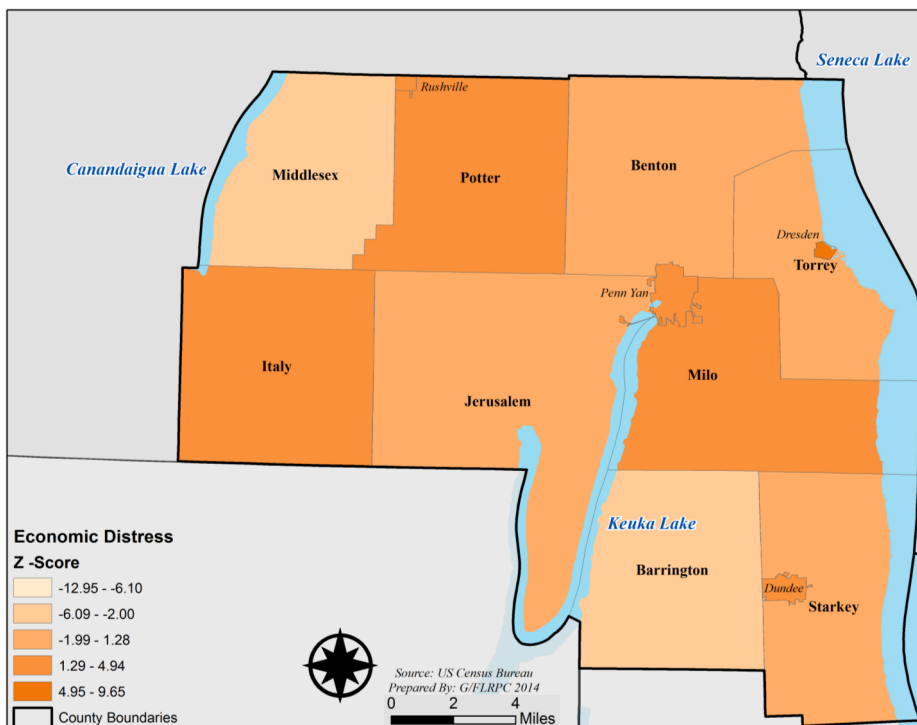
The background/existing conditions section provides a glimpse into the current demographic trends of Yates County. It does not, however, provide a detailed glimpse of the economic development; community development; and land use challenges that the County is facing. In order to explore these areas in more detail G/FLRPC identified 11 subject areas to explore in greater length. These subject areas are: Land Use; Brownfields; Economic Distress; Downtowns; Tourism and Recreation; Waterfronts; Environmental, Water Resources, and Natural Resources; Energy; Buildings and Housing; Infrastructure; and Preservation/Cultural.

Previously completed plans on the municipal, county, and regional level covering each of the above subject areas listed above, were reviewed by G/FLRPC in order to capture the identified goals/objectives/strategies that remain relevant today. These existing plans and the identified subject areas served as the starting point for stakeholder discussions at the November, 2014 Sub-Regional Forum. The stakeholder input provided at the Sub-Regional Forum; during the follow up webinar, held on December 3, 2014; County Forum, held on May 28, 2015; along with the information gathered from existing plans formed much of the subject information below.

**Map 76: Poverty Rate Yates County 2012**



**Map 77: Economic Distress Yates County 2012**



## Land Use

Based upon an analysis of building permit data for Yates County since 1998, the municipalities with the most residential building permits are the Towns of Barrington, 243 permits; Town of Jerusalem, 237 permits; and the Town of Milo, 219 permits,<sup>17</sup> all of which border Keuka Lake. This data merely identifies the number of permits granted and does not mean the proposed development was actually completed, but it does help to show the areas within Yates County which are likely experiencing the most residential growth. Table 20 illustrates the Yates County municipalities with the most residential building permits during the years 1998-2014.

The preservation of farms and farmland is a priority for Yates County. The County completed an Agricultural Development and Farmland Enhancement Plan in 2004 and is looking to complete an update to the plan soon. The plan identified a variety of goals for agricultural development and farmland protection. Some of these goals included: increasing total market value of Yates County agricultural products; securing the adoption of local right to farm legislation in all Yates County towns; secure agricultural zoning protections in all communities with zoning laws in effect; increase wine trail visitation and



other agricultural tourism visits by 3% per year; increase the labor supply available to farm enterprises and the number of younger persons choosing agriculture as a career; reducing taxes on farmers; reducing the impacts of government regulation on small farmers; and increasing the availability of marketing expertise to all farmers.<sup>18</sup>

Yates County completed a Route 14A corridor study

**Table 20: Residential Building Permits Yates County** in

<b>Municipality</b>	<b>Residential Building Permits 1998-2014</b>
Barrington	243
Jerusalem	237
Milo	219
Starkey	117
Middlesex	103
Benton	98

2006, to “improve the safety and efficiency of the Route 14A Corridor” and to “enhance its contribution to the character and economic development goals of the communities it serves within Yates County”. The land use goals of the study included: increasing safety for motorized and non-motorized users of the corridor through improved transportation designs, services, and education programs that minimize conflicts between existing and planning uses; protect, enhance, and promote the corridor’s historic and cultural resources through transportation planning and decision-making that respects the rural character and nature of Yates County; and promoting planning efforts that protect the natural and scenic resources of the Finger Lakes Region for future generations of both residents and tourists.<sup>19</sup>

Additionally, there are several other planning efforts underway throughout the County focused on land use including a new comprehensive plan in the Town of Starkey and a steep slope ordinance in the Town of Middlesex.

### **Brownfields**

There are a number of properties within Yates County classified as brownfield sites, which based upon the Environmental Protection Agency definition means that the “expansion, redevelopment, or reuse (of the property) may be complicated by the presence or potential presence of a hazardous substance, pollutant, or contaminant.”<sup>20</sup> There are a total of 12 brownfield sites currently being addressed, or that have previously been addressed, under of the New York State Department of Environmental Conservation Division of

Environmental Remediation programs. These programs include the New York State Superfund Program; Resource Conservation and Recovery program; Brownfield Cleanup program; Environmental Restoration program; and the Voluntary Cleanup program. Each of these programs works to identify and address environmental contamination within New York State with the goal of returning each site back to active and productive use.

The 12 brownfield sites within Yates County being addressed, or that have previously been addressed, under New York State Department of Environmental Conservation Division of Environmental Remediation programs include sites within 5 different municipalities and sites located along both Keuka Lake and Seneca Lake. There are also likely other brownfield sites within Yates County where remediation efforts have not yet begun and therefore are not included on the New York State Department of Conservation remediation site list. To help identify these sites Yates County was a coalition member of the Genesee/Finger Lakes Region Brownfield Assessment grant, which previously applied for funding from the Environmental Protection Agency with the goal of inventorying and assessing brownfield properties in targeted municipalities throughout the nine-county Finger Lakes Region. Within Yates County these targeted municipalities include the Village of Penn Yan and the Town of Torrey.

### **Economic Development**

The identified economic development goals for Yates County include: improving and expanding infrastructure; workforce development and the supporting of existing businesses and the retention of jobs; and strengthening the agricultural industry. Manufacturing and tourism are also key components of the Yates County economy.

Improving and expanding infrastructure throughout Yates County is needed to support a variety of economic development projects. These projects include the Keuka Lake Waterfront Development project, a mixed-use redevelopment of a 14.7 acre brownfield site at the north end of Keuka Lake in the Village of Penn Yan and the establishment of the Yates County Open Access Fiber Network, which would help provide broadband access to businesses Yates County. A variety of additional infrastructure improvements are also needed throughout the county including water and sewer infrastructure and transportation infrastructure such as rail siding connections to manufacturing businesses.

Strengthening agriculture and agri-business is also a key economic development priority for Yates County. Yates County contains 919 farms, with 126,946 acres of land, which produced over \$117 million in cash receipts<sup>21</sup> as of 2012. Viticulture is also a key component of the Yates County agricultural community and with over 5,000 acres of vineyards; Yates County is the largest wine grape producing county outside the state of California.<sup>22</sup>

One new program within the Region that will help to support the agricultural industry is the recently approved Growing the Agriculture Industry Now! (GAIN!) RLF fund. The RLF fund will provide Yates County, along with the rest of the Genesee-Finger Lakes Region, access to low interest loan funds to provide assistance to agricultural related businesses including farmers and food processors. The GAIN RLF will help support the existing Yates County Agricultural Loan Fund.<sup>23</sup>

Yates County is currently working on several workforce development initiatives including the Advanced Manufacturing Pathways Program which will provide training opportunities to youths and unemployed adults to pursue a middle skills degree program related to manufacturing. Programs will be offered through Finger Lakes Community College; Genesee Community College; and Monroe Community College.<sup>24</sup> Another workforce development program within Yates County is SMART2010 which is a computer program that helps to match an individual to available jobs based upon their resume.

In addition the Finger Lakes Workforce Investment Board (FLWIB) is also actively working to assist businesses and job seekers through a variety of programs including: training and education programs; job listings; career counseling; skills assessments; and resources to businesses such as the Finger Lakes Advanced Manufacturers Enterprise.<sup>25</sup>

### **Downtowns**

Identified goals and objectives to advance downtowns within Yates County include improving aesthetic appeal of “Main Streets”; filling vacant storefronts; enhancing building facades and improving buildings; and enhancing gateway corridors.

Yates County downtown redevelopment and rehabilitation efforts are focused on the Village of Penn Yan, though initiatives are also underway to improve downtowns in the Village of Dundee and the Towns of Barrington and Starkey. The Rochester Community Design Center recently completed development of the Penn Yan 2020 Plan, which will serve to guide future

development in the Village with a focus on sustainability. The Plan identified a number of guiding principles including: preserve, cultivate, celebrate historic ambience; demand good design; provide, enhance, expand connectivity; focus on the pedestrian; enhance with natural elements; develop civic pride; promote appropriate growth; and develop Penn Yan as a destination.<sup>26</sup>

Another initiative in Yates County that is impacting neighborhoods and downtowns is the Our Town Rocks which is underway in the communities of Dundee, Starkey and Barrington. The program, which is funded by the Greater Rochester Health Foundation, aims to improve the health of the residents within the project area. Additionally the Village of Rushville received a Safe Routes to School grant, from the New York State Department of Transportation. The goal of the program is to “enable and encourage children to walk or bicycle to school; help children adopt a more healthy and active lifestyle by making bicycling and walking a safer and more appealing transportation alternative; and facilitate the planning, development and implementation of transportation projects that will improve safety while reducing traffic, fuel consumption and air pollution in the vicinity of schools”.<sup>27</sup> The Village of Rushville has also recently put in new sidewalks, completed a sewer study and is pursuing funding for sewer upgrades.

### **Tourism and Recreation**

Tourism and recreation is a critical industry for Yates County, with many attractions including: the Finger Lakes; Finger Lakes Museum; Wineries; Keuka Lake State Park; as well as the many historic villages and districts within the County. The importance of these tourism and recreational opportunities extends beyond the financial benefit of bringing visitors into the County, estimated at 1.5 billion in 2013 for the Finger Lakes Region.<sup>28</sup> These attractions and activities also help to improve the quality of life for existing Yates County residents, which contributes towards attracting and maintaining the workforce needed for business attraction and retention efforts.

Tourism and the Arts is a key part of the Finger Lakes Regional Economic Development Council strategic plan which emphasizes the sectors of *sports recreation, waterways and entertainment; arts, culture and history; and culinary and beverage*; as key assets to help produce jobs, improve economic development, and increase the quality of life for the Finger Lakes Region. Identified regional strategies towards achieving these goals include: creation of a network of advocates for the Finger Lakes Region lifestyle; investment in the development, promotion and preservation of the

cultural, artistic and historic assets of the Region; promotion of the Region's growing wine, culinary, and agricultural enterprises; and strengthening and supporting the Region's diverse water resources and recreational tourism opportunities.<sup>29</sup> Agri-tourism is also specifically identified within the Upstate Revitalization Initiative as a key component of the Agriculture & Food Production pillar. With many farms and agri-tourism activities already underway Yates County is well positioned to grow in this area in the future.

There are also many opportunities and ideas to improve tourism and recreation within Yates County by improving the quality of the workforce. Strategies to achieve this include the development of a training program to educate workers about the area and inform them about other attractions and events going on within the County. Such a training program can be tailored to both incoming workers in the tourism/hospitality industry as well as to veteran workers. Improved customer service may lead to visitors lengthening their stays within the County and visiting multiple attractions and restaurants. Finger Lakes Community College has been working on the establishment of a certificate course to help train people in the areas of tourism and hospitality. Should the course become available it may be an opportunity for the Yates County tourism industry to educate their workforce. There is also an opportunity for Yates County to establish their own workforce training program if there is enough buy in from local businesses to make the cost reasonable.

The Finger Lakes Economic Development Center also recently completed a resident survey which identified that visitors and residents want many of the same things including recreational opportunities and improvements to the quality of life.

Recreation is a missing piece within Yates County with a huge need for recreational funding in order to maintain and market the recreational assets within the County, including improvements to two parks in the Village of Penn Yan with swimming access. Keuka Lake is also a key recreational asset for Yates County, but dredging is needed in order to maintain access at the north end of the lake. Other recreational assets that are critical for Yates County include the Finger Lakes Trail/Outlet Trail, which could be world class if the funding was available to maintain it. Improving these recreational assets are important for visitors, but even more important for residents and will help improve the quality of life and help attract new workers looking to reside in areas with recreational and cultural attractions for their families.

## Waterfronts

Waterfronts are important asset for Yates County with its location along Keuka Lake; Canandaigua Lake; and Seneca Lake. Implementation of the Seneca Lake Watershed Management Plan; Canandaigua Lake Watershed Management Plan and the Keuka Lake Watershed Protection Plan remain a focus for Yates County in order to protect and enhance the water quality of Canandaigua, Seneca and Keuka Lakes.

Preliminarily identified strategies from the Seneca Lake Watershed Management Plan include: create and maintain riparian buffer zones for all streams adjacent to agricultural land; encourage all farms in the Seneca Lake watershed to develop a Comprehensive Nutrient Management Plan; provide education and training of local officials on erosion controls and stormwater management; adopt uniform sanitary law throughout the Seneca Lake; and restore degraded wetlands.<sup>30</sup>

The Canandaigua Lake Watershed Management Plan identified a variety of strategies to protect Canandaigua Lake and the surrounding watershed. Some of these strategies included the following: increase municipal management of stormwater; monitor streams and lakes for pesticides; reduce the impact of de-icing salts on tributary water quality; monitor streambanks and shorelines for erosion and lack of buffers; protect, restore and create wetlands and floodplains; expand floodplain regulations; and establish an early detection and rapid response protocol for invasive species.<sup>31</sup>

Identified goals from the Keuka Lake Watershed Protection Plan include: promote a cooperative and comprehensive approach to enhance the quality of life in the Keuka Lake watershed; protect and enhance the quality of Keuka Lake; encourage and improve management practices in the Keuka Lake watershed; facilitate community involvement and support to protect and enhance water quality in the watershed; and provide an educational program to increase awareness of water quality issues.<sup>32</sup>

Yates County is also facing land use issues along the lakes due to low-density residential development, which is resulting in properties that are overly expansive for many families and is limiting the amount of land available for development.

One key waterfront project for Yates County is the Keuka Lake Waterfront Development project which includes the development of 36 condominiums and a marina on a 14 acre site in the Village of Penn Yan.

## Environmental/Water Resources/Natural Resources

Sustainable development is a key area of focus for the Finger Lakes Region as well as Yates County with several strategies and projects underway to enhance the environment and preserve the quality of life with the County.

The Finger Lakes Regional Sustainability Plan outlines a variety of strategies in order for Yates County and the Region to ensure a sustainable future. Specifically, the Finger Lakes Regional Sustainability Plan's subject area goal for Water Management which was to *improve and protect the water environment with respect to quality, quantity, and availability; promote and understand the value of our water reservoirs, watercourses, and built infrastructure; maximize the social, economic, and ecological potential of our water resources toward equitable sharing of their benefits for both the short and long terms.*<sup>33</sup>

Environmental/water resources goals within Yates County are also shaped by the Keuka Lake Watershed Land Use Planning Guide. The Planning Guide was completed to address water quality concerns and bridge the connections between water resources and land use. Environment/water resource goals identified through the Keuka Lake Watershed Land Use Planning Guide include: protect steep slopes from potential damaging development projects; protect Keuka Lake's natural plant and animal life and continually work to improve the lake's water quality; and encourage sustainable development, which is undertaken with consideration for the long-term community, environmental stability, and economic capability of the Keuka Lake Watershed.<sup>34</sup>

There are also a variety of natural and environmental resources throughout Yates County including: Keuka Lake State Park; Italy Hill State Forest; High Tor Wildlife Management Area; the preservation of each of which is critical for a sustainable Yates County.

## Energy

The Finger Lakes Regional Sustainability Plan outlines a variety of energy strategies in order to help Yates County and the Region ensure a sustainable future. The Finger Lakes Regional Sustainability Plan's subject area goal for Energy is to "increase the generation and distribution of regional renewable energies, while using energy efficient and alternative energy resources, along with conservation methods, to decrease the reliance on fossil fuels and nonrenewable outside energy sources and to become a self-sustainable region".<sup>35</sup>

The Finger Lakes Regional Economic Development

Council's strategic plan built upon the Regional Sustainability Plan and identified additional energy strategies for the Region including: removing energy roadblocks that are limiting opportunities for companies that want to move to the area and limiting expansion opportunities for companies located in the Finger Lakes; and identifying, connecting, and promoting the assets and sites for successful attraction of companies.<sup>36</sup> Energy innovation and energy storage technologies were also identified within the FLREDC Strategic Plan as areas of focus for funding.

The New York State Energy Research and Development Authority (NYSERDA) helps to promote energy efficiency and the use of renewable energy sources throughout New York State, including Yates County. To achieve these goals NYSERDA works to: "attract the private sector capital investment needed to expand New York's clean energy economy; overcome barriers to using clean energy at a large scale in New York; and enable New York's communities and residents to benefit from energy efficiency and renewable energy."<sup>37</sup> To help connect communities with NYSERDA programs the New York State Community Partnership program (NYSCP) was developed as a "unified approach to driving clean energy action and energy literacy in local governments and communities across the state." Resources will be provided through the NYSCP to help identify the "impact certain actions have on economic development; greenhouse gas emissions reductions; and energy cost savings".<sup>38</sup>

In line with the above identified regional energy strategies, Yates County identified embracing renewable energy resources as a critical energy goal. Several energy projects are underway within Yates County which will help to advance these goals including the small farm methane digester project being led by Cornell Cooperative Extension and the Village of Penn Yan hydro power project, which is working to increase the hydro power allocation for the Village. The Village of Penn Yan is also looking at alternative energy opportunities including utilization of the falls at the outlet for power generation.

Additional Yates County energy goals include the utilization of wind and geothermal for energy, but there are no projects actively underway within the County.

## Buildings/Housing

Identified building/housing goals for Yates County include reducing homelessness; improve the quality of the housing stock; reduce vacancy; and to develop additional housing within the County. Yates County is also faced with an aging housing stock, 36.9% of its structures were built before 1939<sup>39</sup> and an aging popu-



lation, 16.6% of its population aged 65 or older.<sup>40</sup>

There are many agencies within Yates County actively involved in housing that are administering programs or working on efforts to address these issues, including the Yates County Planning; PathStone; Pro Action of Steuben and Yates, Inc.; and many others. Yates County Planning provides technical assistance on housing topics such as zoning, mapping; and wetland and land use determinations. PathStone administers several housing programs for Yates County including a rental assistance program; first time home buyers program; housing rehabilitation program; a handyman repair program; and a foreclosure prevention program (counseling). In line with these programs are those offered through Pro Action of Steuben and Yates, Inc. which administers programs under the Community Services Block Grant program for Yates County. These programs include an energy saving and weatherization program to help reduce energy costs and improve energy efficiency.<sup>41</sup> ProAction of Steuben and Yates, Inc. also administers the Yates County Office for the Aging which works to improve self-sufficiency and quality of life for Yates County residents aged 60 or older. Programs include: Senior employment program; tax assistance; legal services; transportation; home delivered meals; amongst others.<sup>42</sup>

Additional Yates County buildings/housing goals include the development of infrastructure to support housing developments as developers in the past have been reluctant to build septic systems and wells. New water infrastructure is being developed in the Town of Benton and once it is completed residential development is likely to occur. Housing developments are also important to establish “neighborhoods” as residents in many municipalities currently reside far away from their neighbors and these developments are less engaged in the community. Hotel development is also in demand for Yates County with a 72 room Hampton Inn planned along Keuka Lake in the Village of Penn Yan.

### **Infrastructure**

Infrastructure is a top priority for Yates County and has also been identified by the Upstate Revitalization Initiative, Finger Lakes Regional Economic Development Council Strategic Plan, and Genesee-Finger Lakes Economic Development District Comprehensive Economic Development Strategy (CEDS) as a top priority of the Finger Lakes Region as well.

Yates County infrastructure needs include: water and sewer, telecommunications, and transportation infrastructure, to support economic development and housing development throughout the County. Generally

water and sewer infrastructure expansion is needed in the eastside of the County along Route 14 to support housing developments and the growing number of wineries. There are also some specific identified infrastructure projects for Yates County.

These specific infrastructure needs include water infrastructure for the Towns of Torrey, Milo, and Stark-ey; upgrades to the Village of Dundee waste water treatment plant; water and sewer replacements along Keuka Street in the Village of Penn Yan; water main replacement in the Town of Jerusalem; water and sewer expansion along Route 14; railroad siding in the Village of Penn Yan; infrastructure to support the Keuka Lake Waterfront Redevelopment project in the Village Penn; and telecommunications improvements through the Yates County Open Access Fiber Network.

The recently announced New NY Broadband Grant Program aims to improve telecommunications, within unserved or underserved areas of New York State, by providing funding to establish and expand broadband. The program may be able to assist Yates County in providing last mile connections and improving access to high speed internet.

Wastewater in particular is a concern for the many wineries within the County as their wastewater needs continue to grow along with the number of visitors. To this end three wineries: Fox Run, Anthony Road, and 3 Brothers; submitted a CFA application and was awarded \$300,000 to design and construct green wastewater treatment systems which can serve as a model for other wineries within the Region.

Water and sewer infrastructure is also limiting development in certain areas of the County where existing infrastructure is unable to support any additional growth. This issue is exacerbated by the fact that many municipalities are unaware of their true infrastructure capacity. As businesses look to expand or locate to the County the ability for the existing infrastructure to handle their needs is not known. A detailed infrastructure inventory and analysis is needed to accurately understand the limitations of existing infrastructure.

Public transportation access is also a need for many residents who often have to rely on taxis to get to work. Rochester-Genesee Regional Transportation Authority has been exploring the issue and looking at the potential for either fixed routes or call for rides within the County. In order for public transportation to be implemented employers, workforce, and schools will need to lead the process. While the workforce has

been vocal about the need for public transportation, the issue has not significantly impacted businesses to this point.

Analysis of traffic counts and bridge conditions in Yates County did not identify any significant concerns. The latest New York State Department of Transportation traffic counts show that the highest traffic within Yates County is along State Highway 14A in the Town of Benton, which averaged 5,394 cars per day and State Highway 14 in the Town of Torrey, which averaged 4,185 cars per day.

Bridge inspections are regularly conducted by the New York State Department of Transportation for all publically owned highway bridges in New York State, 55 of which are located within Yates County. These inspections include a New York State Condition Rating (ranging from 1-7) and an associated classification rating of “structurally deficient”, “functionally obsolete”, or “neither”. A classification of “structurally deficient” is used for bridges with “significant load carrying elements are found to be in poor or worse condition due to deterioration and/or damage, the bridge has inadequate load capacity, or repeated bridge flooding causes traffic delays”.<sup>43</sup> A bridge classified as “structurally deficient” does not imply that it is unsafe or likely to collapse. A classification as “functionally obsolete” is used for bridges with an “inability to meet current standards for managing the volume of traffic it carries, not its structural integrity.” This includes bridges with narrow lanes, no shoulders, or low clearances.<sup>44</sup>

For Yates County the analysis of the 55 highway bridges rated 47 as being neither functionally obsolete nor structurally deficient; 7 as being structurally deficient; and 1 as being functionally obsolete. All of these bridges will continue to be monitored at least every two years, with any unsafe bridges being closed.

### **Preservation/Cultural**

There are 66 sites within Yates County listed on the National Register of Historic Places, including 4 historic districts: Crooked Lake Outlet Historic District in Penn Yan; Dundee Village Historic District in Dundee; Penn Yan Historic District in Penn Yan; and the Yates County Courthouse Park in Penn Yan. The remaining sites include historic homes; farmhouses; theatres; and churches throughout all of Yates County.

Preservation efforts are also focused on the many other historic places throughout Yates County that are not listed on the National Register, but still contribute to the history and sense of place of each community. Some of these efforts include the rehabilitation of

downtown areas within the historic villages and hamlets throughout the County. Additionally Yates County has an aging housing stock with 36.9% of its structures built before 1939<sup>45</sup>, many of which have significant historic characteristics that further the sense of place of the County.

Historic preservation is also a key goal of the Finger Lakes Regional Economic Development Strategic Plan, which identified the strategy to “reinforce the identity, sense of place, and character of the area through downtown redevelopment, adaptive reuse of existing buildings and infrastructure, and historic preservation.”<sup>46</sup> Main Street Redevelopment and Historic Preservation are also key components of the Comprehensive Economic Development Strategy with a specific goal outlined to “Encourage Main Street Revitalization and Historic Preservation” along with several strategies for the Region including: encouraging communities to develop and enforce design guidelines and zoning regulations; working to link developers and municipalities with federal and state preservation and rehabilitation programs to help encourage Main Street redevelopment; and supporting historic preservation efforts throughout the Region.<sup>47</sup>

The Genesee-Finger Lakes Regional Inventory of Culturally Significant Areas also identified two cultural landscapes from Yates County. These included: the Friends First Settlement District in the Towns of Torrey and Milo and the Friends Second Settlement District in the Towns of Jerusalem and Potter.

### **Department of State Programs**

New York State Department of State offers, or previously offered, a number of programs to assist municipalities, counties, and regions within New York State. These programs include the Local Government Efficiency Program; Local Waterfront Revitalization Program; and the Brownfield Opportunity Area program. Additionally, Department of State also administers the Community Services Block Grant program throughout New York State.

The Local Government Efficiency (LGE) Program provides assistance and grants to local governments for projects that will achieve savings and improve efficiency. Potential projects include shared services, cooperative agreements, mergers, consolidations, and dissolutions.<sup>49</sup> Yates County received a Local Government Efficiency grant of \$46,800 to study coordination of police and court services in the Village of Penn Yan.

The Local Waterfront Revitalization Program (LWRP) provides assistance to communities to prepare a plan-

ning document “addressing all issues that are impacting a community’s entire waterfront or addressing the most critical issues that facing a significant portion of its waterfront.”<sup>50</sup> Yates County received several Local Waterfront Revitalization Program awards in recent years including: assistance for the Seneca Lake Watershed Management Plan; assistance to help prepare a Strategy for a Sustainable Keuka Lake; and assistance to the Town of Jerusalem to develop a Waterfront Revitalization Strategy.

The Brownfield Opportunity Area program helps provide communities assistance and funding to develop revitalization strategies to return vacant and blighted parcels into productive properties improving economic and community development.<sup>51</sup> No Yates County communities have received funding under the Brownfield Opportunity Area program in recent years.

New York State Department of State is also responsible for administration of the Community Services Block Grant (CSBG) Program which supports a variety of programs aimed at reducing and eliminating poverty. For Yates County funding under the CSBG program is provided to Pro Action of Steuben and Yates, Inc. which provides programs to assist Steuben and Yates County residents. These programs include: child and youth nutrition; senior nutrition; Head Start, early childhood education program; health and wellness programs for seniors; energy saving and weatherization assistance programs, amongst others.<sup>52</sup>

### **Yates County Step-2 Recommendations**

Yates County has a number of key project recommendations, many of which can leverage the funding programs outlined in the section above, including New York State Department of State and other state and federal programs.

Key project recommendations for Yates County include infrastructure to support waterfront redevelopment in the Village of Penn Yan; water and sewer infrastructure along Route 14; development of the Yates County Open Access Fiber Network; and implementation of the Town of Jerusalem Waterfront Revitalization Strategy. The focus area for economic distress within Yates County includes the Village of Dresden.

The projects identified above are in variety of stages of completion with several projects previously receiving funding through the New York State Consolidating Funding Application process, from Upstate Revitalization Initiative awards, or from other local or federal funding sources and other projects that have yet to pursue funding (or have not been awarded funding). Even projects which have received awards may still

need additional funding as the funding may only cover one phase of a multi-phase project.

The full list of Yates County priority projects is outlined in the table below and includes the priority projects identified above along with other key projects that were identified through the Sub-Regional Forum; follow-up webinar; County Forum; and existing local, county, and regional plans; and the regional engagement project capture form.

### **Yates County Next Steps/Status**

Yates County received funding from New York State to support development of 15.7 acres along Keuka Lake in the Village of Penn Yan. The grant helped to provide infrastructure including: water, sanitary sewer and storm water system upgrades for the site.

Yates County also previously received funding, through the ConnectNY initiative, to support development of the Yates County Open Access Fiber Network. Development of the Open Access Network will help provide high speed internet to areas that were previously unserved and open up opportunities for business expansion and attraction.

Water and sewer infrastructure along Route 14 is a Yates County priority within the Genesee-Finger Lakes Economic Development District Comprehensive Economic Development Strategy. The project would position the eastern portion of Yates County for economic development and residential growth. Implementation of the Department of State funded Town of Jerusalem Waterfront Revitalization Strategy is also a Yates County priority. The plan was completed in 2014 and outlined a number of specific implementation priorities to revitalize the Town of Jerusalem waterfront.

### **Goals and Objectives**

Successful revitalization of Yates County cannot occur within the silo of any single subject area described above. Economic and community development revitalization efforts will depend upon the successful implementation of the goals and objectives of each subject area outlined below. Many of these goals and objectives cut across multiple subject areas and illustrate the collaboration and coordination that is needed across multiple communities and multiple organizations for implementation. While some of goals and objectives listed below are more critical than others they are all listed to show the role that each subject area can play in advancing Yates County. The goals and objectives listed below were identified through the Sub-Regional Forum; follow-up webinar; County Forum; and existing local, county, and regional plans.

**Land Use**

1. Protect farmland and the rural character of the countryside
2. Preserve agricultural land resources
3. Support the economic contributions of agriculture and related businesses
4. Secure the adoption of local right to farm legislation in all Yates County towns
5. Secure agricultural zoning protections in all communities with zoning laws in effect
6. Increase safety for motorized and non-motorized users of the 14A corridor through improved transportation designs, services, and education
7. Protect, enhance, and promote the 14A corridor's historic and cultural resources through transportation planning and decision making that respects the rural character and nature of Yates County

**Brownfields**

1. Revitalize brownfield properties for new uses in a new economy
2. Support EPA brownfield coalition assessment application to inventory and assess brownfield properties within the targeted municipalities of the Village of Penn Yan and the Town of Torrey

**Economic Development/Economic Distress**

1. Eliminate economic distress within Village of Dresden
2. Improve and expand infrastructure
3. Support existing businesses and the retention of jobs
4. Improve skills of the Yates County workforce
5. Strengthen agriculture and agri-business within Yates County

**Downtowns**

1. Fill vacant storefronts
2. Maintain and preserve historic downtowns
3. Implement building and façade renovations
4. Demand good design
5. Provide, enhance, expand connectivity
6. Focus on the pedestrian

**Tourism and Recreation**

1. Create network of advocates for the Finger Lakes Region lifestyle
2. Invest in the development, promotion, and preservation of cultural, artistic, and historic assets of the Region
3. Promote the Region's growing wine, culinary, and agricultural enterprises
4. Strengthen and support the Region's diverse water resources and recreational tourism opportunities

5. Expand agri-tourism within Yates County
6. Establish tourism and recreation training program to improve customer service
7. Maintain and improve county and municipal parks and the Keuka Lake Outlet Trail

**Waterfronts**

1. Create and maintain riparian buffer zones for all streams adjacent to agricultural land
2. Encourage all farms in the Seneca Lake watershed to develop a comprehensive nutrient management plan
3. Protect, restore and create wetlands and floodplains
4. Protect and enhance water quality

**Environmental/Water Resources/Natural Resources**

1. Ensure long-term preservation of surface and groundwater resources
2. Preserve natural resources
3. Protect steep slopes from potentially damaging development projects
4. Protect Keuka Lake's natural plant and animal life and continually work to improve the Lake's water quality
5. Encourage sustainable development, which is undertaken with consideration for the long-term community, environmental stability, and economic capability of the Keuka Lake watershed

**Energy**

1. Develop/embrace renewable energy resources
2. Remove energy roadblocks that are limiting economic development opportunities
3. Identify, connect, and promote energy assets for successful attraction of companies

**Buildings/Housing**

1. Reduce homelessness
2. Improve the quality of housing stock
3. Reduce vacancy
4. Continue to promote and implement senior housing/aging in place programs
5. Develop infrastructure to support and encourage new residential housing developments

**Infrastructure**

1. Improve sewer/water, telecommunications, and transportation infrastructure in targeted growth areas
2. Complete infrastructure inventory and analysis to determine the capacity and location of existing infrastructure
3. Continue to monitor traffic counts and conditions of bridges

**Preservation/Cultural**

1. Encourage communities to develop and enforce design guidelines and zoning regulations
2. Connect developers and municipalities with federal and state preservation and rehabilitation programs to encourage Main Street redevelopment
3. Support historic preservation efforts throughout Yates County

**Projects**

Projects listed below were identified through the Sub-Regional Forum; follow-up webinar; County Forum; and existing local, county, and regional plans; and the regional engagement project capture form. Projects are listed with a brief description, along with their corresponding subject area or areas, and potential funding sources. Additional information about potential funding sources is available in Appendix B.





## Yates County Priority Projects

Project Name	Project Description	Subject Area	Agency/Organization Responsible for Implementation	Potential Funding Organization/Program
Keuka Waterfront Development	Mixed-use redevelopment of a 14.7 acre brownfield site at the north end of Keuka Lake & adjacent to historic Penn Yan.	Brownfields; Economic Development	Finger Lakes EDC, Yates County	DOS Local Waterfront Revitalization Program
YATES CHDO # 1	Improve and preserve homes and communities in Yates County, and resell homes to low-income first-time homebuyers.	Buildings/Housing	Keuka Housing Council, Inc.	New York State Division of Homes and Community Renewal
Keuka College Capital	Keuka College to build a new building, a Center for Business Analytics and Health Informatics, on its Campus on Keuka Lake.	Buildings/Housing	Keuka College	Empire State Development; Upstate Revitalization Initiative
Keuka Business Park Building Acquisition	Purchase of a vacant warehouse in the Horizon Business Park for renovation of multi-tenant incubator facility.	Economic Development	Finger Lakes Economic Development Center	Empire State Development Grant Funds; Upstate Revitalization Initiative
Keuka Street Water and Sewer Replacements	Infrastructure upgrades along Keuka Street in the Village of Penn Yan.	Economic Development	Penn Yan Village	Empire State Development Grant Funds; Economic Development Administration Public Works Program
Elmwood Avenue Railroad Siding	Rail infrastructure to support businesses in Village of Penn Yan.	Economic Development; Infrastructure	Penn Yan Village	Empire State Development Grant Funds; Economic Development Administration Public Works Program
Branchport/West Bluff Drive Sewer District , Jerusalem	Infrastructure to support Sewer District in the Town of Jerusalem.	Economic Development; Infrastructure	Finger Lakes EDC	New York State Division of Homes and Community Renewal
Torrey Water District #1 , Torrey	Infrastructure to support water district in the Town of Torrey.	Economic Development; Infrastructure	Finger Lakes EDC	New York State Division of Homes and Community Renewal
Improvements to Water District #1	The Town of Middlesex will replace a 50 year old water tank and to make repairs to the water system.	Infrastructure	Town of Middlesex	New York State Division of Homes and Community Renewal

**Yates County Regional Engagement Revitalization Opportunity Report Projects**

<b>Project Name</b>	<b>Project Description</b>	<b>Subject Area</b>	<b>Agency/Organization Responsible for Implementation</b>	<b>Potential Funding Organization/Program</b>
Village of Rushville Wastewater Engineering Study	The Village of Rushville will complete an engineering report to evaluate the Village wastewater treatment and collection system.	Infrastructure	Village of Rushville	New York State DEC Wastewater Infrastructure Engineering Planning Grant
Green Wastewater Treatment System	Design and construction of green wastewater treatment systems.	Infrastructure	New York Wine Industry Association	Empire State Development
Greenidge Gas Conversion Project	Renovate an existing power plant in Dresden that will allow the plant to burn 100% natural gas.	Infrastructure	Greenidge Generation Holdings, LLC	Upstate Revitalization Initiative
Village of Penn Yan Engineering Study	The Village of Penn Yan will complete an engineering report to evaluate the existing Village sanitary sewer system focusing on the elimination of Inflow and Infiltration.	Infrastructure	Village of Penn Yan	New York State DEC Wastewater Infrastructure Engineering Planning Grant
Village of Dundee Water System Improvement Project	The Village of Dundee will address aging water system deficiencies.	Infrastructure	Village of Dundee	New York State Division of Homes and Community Renewal
Town of Jerusalem Drinking Water Study	The Town of Jerusalem will complete a Drinking Water System Improvements Study.	Infrastructure	Town of Jerusalem	New York State Division of Homes and Community Renewal
Town of Milo Water Study	The Town of Milo will complete a Drinking Water System Improvements Study.	Infrastructure	Town of Milo	New York State Division of Homes and Community Renewal
Yates County Open Access Fiber Network	Construction of open access fiber network within Yates County to support businesses.	Infrastructure; Economic Development	Yates County Government & Finger Lakes EDC	Empire State Development Grant Funds; Economic Development Administration Public Works Program
Dundee Waste Water Treatment Plant Upgrades	Upgrades to Dundee Waste Water Treatment Plant.	Infrastructure; Economic Development	Finger Lakes EDC, Village of Dundee	New York State Department of Environmental Conservation
Route 14 Eastern Corridor Water District	Establishment of Water District along Route 14 in Yates County.	Infrastructure; Economic Development	Finger Lakes EDC, Yates County, Town of Torrey, Town of Milo, and Penn Yan Village	Empire State Development Grant Funds; Economic Development Administration Public Works Program



Yates County Regional Engagement Revitalization Opportunity Report Projects

Project Name	Project Description	Subject Area	Agency/Organization Responsible for Implementation	Potential Funding Organization/Program
Keuka Park Water District Water Main Replacement	Infrastructure upgrades to Keuka Park Water District.	Infrastructure; Economic Development	Town of Jerusalem	Empire State Development Grant Funds; Economic Development Administration Public Works Program
Yates County - Village of Penn Yan Working Capital	Funding for development of a Strategic Plan for the Village of Penn Yan, Yates County.	Land Use	Village of Penn Yan	Empire State Development
Improve streams and hillside runoff along South Lake Road and Canandaigua Lake (Yates County)	Multiple sites and projects have been identified on South Lake Rd where erosion and bank restoration, and improved drainage are required to mitigate flooding in steep slope areas.	Land Use; Environmental Resources/Water Resources	Town of Middlesex	US Department of Agriculture; New York State Department of Environmental Conservation
The Finger Lakes Museum Main Campus	The Finger Lakes Cultural and Natural History Museum will progress plans, designs and environmental reviews for the development of its keynote facility, The Finger Lakes Museum Main Campus, to be located within Keuka Lake State Park.	Tourism and Recreation	Finger Lakes Cultural and Natural History Museum	New York State Council on the Arts; Environmental Facilities Corporation; Office of Parks, Recreation & Historic Preservation
YMCA Regional Campus	Expansion of the existing farmhouse at the 140 East Lake Road location.	Tourism and Recreation;	YMCA of Greater Rochester	Upstate Revitalization Initiative
Keuka Lake Hotel Capital	New Hampton Inn to be built lakeside in the Village of Penn Yan.	Tourism and Recreation; Buildings/Housing	Keuka Lake Hotel, LLC	Empire State Development
Town of Jerusalem Wastewater Engineering Study and Waterfront Development	Complete an engineering study to evaluate the need for public sewers in the Hamlet of Branchport and the surrounding area in the Town of Jerusalem.	Water Management	Town of Jerusalem	New York State DEC Wastewater Infrastructure Engineering Planning Grant
Town of Jerusalem Waterfront Revitalization Strategy	The Town of Jerusalem will prepare a waterfront revitalization strategy for its Keuka Lake and Sugar Creek waterfronts.	Waterfronts	Town of Jerusalem	DOS Local Waterfront Revitalization Program

## End Notes

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