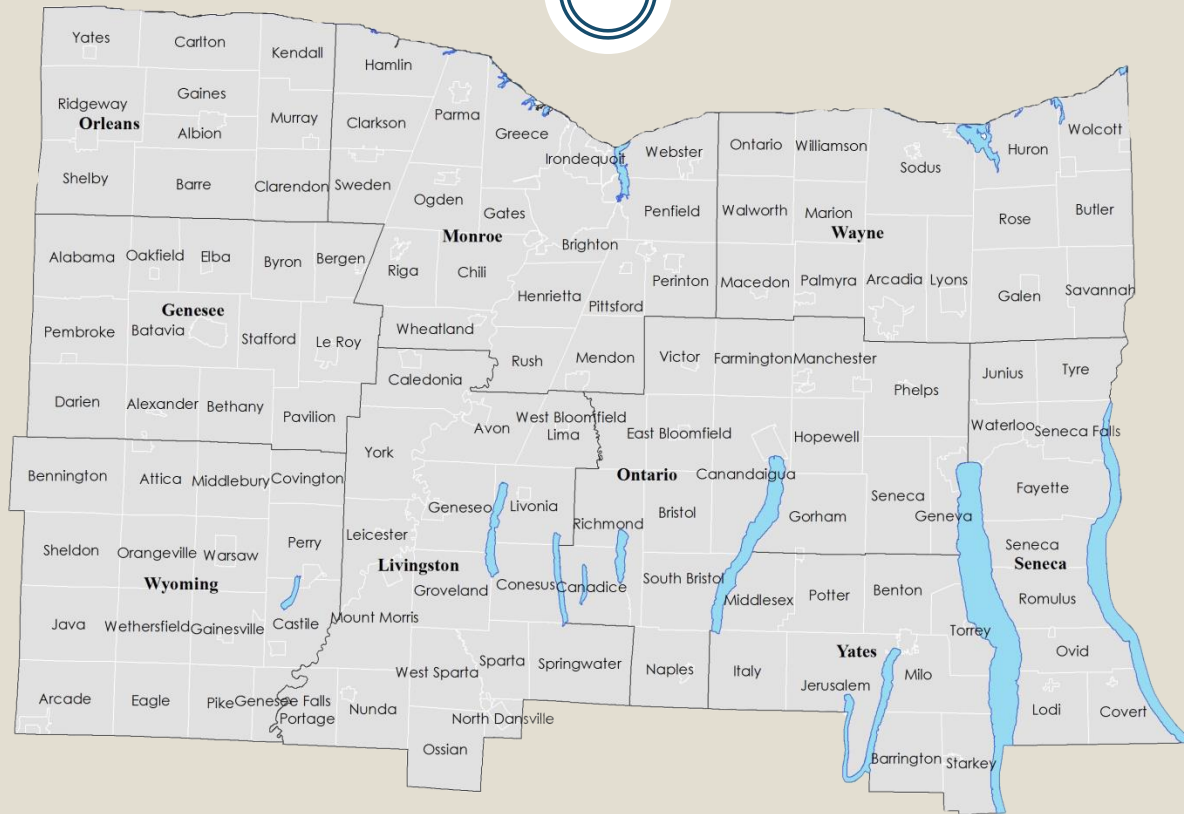


Regional Engagement Wayne County Webinar



This presentation was prepared for the New York State Department of State with State funds provided through the BOA program.

Webinar



- Background of the Regional Engagement Project
- Overview of November 5th Sub-Regional Forum
 - Process
 - Feedback
- Discussion of Priority Areas of Focus
 - Goals
 - Projects
- Next Steps
 - Survey
 - County Meeting



Project Background



- Regional approach to advance economic and community development planning
- Assessment and profile of existing conditions
- Identify opportunities to advance economic development
- Prioritize future revitalization efforts within the Region
- Final strategy identifies priorities, projects, and action items



GENESEE/FINGER LAKES
Regional Planning Council

Sub-Regional Forum



- November 5th, 2014
- Seneca, Wayne, Yates Counties
- Project overview
- Individual County breakout sessions
 - Existing Plan Profiles
 - Discussion/Feedback



Priority Areas of Focus



- Brownfields
- Economic Development/Economic Distress
- Downtowns
- Tourism and Recreation
- Waterfronts
- Environmental/Water Resources
- Natural Resources/Energy
- Land use
- Building/Housing
- Infrastructure
- Preservation/Cultural



Brownfields



Goals/Objectives

- Identify and assess brownfield sites within Wayne County

Potential Projects

- New York State Department of Environmental Conservation Remediation Sites
 - Macedon Films Site (2012)
 - NYSEG - Clyde MGP (2014)
 - NYSEG - Newark MGP (2013)
 - NYSEG - Palmyra MGP (2011)
 - Old Erie Canal -Village of Clyde Section Site (2013)
 - Additional NYS DEC Sites



Economic Development/Distress



Targeted Areas of Distress

- **Census Tract Distress Areas**
- **EDA Distress Criteria** (Per Capita Income 80% or less of National Per Capita Income or Unemployment Rate 1 percentage point greater than national average)
- **Economic Distress Index** (Income; Employment; Poverty; Education; Occupancy; Population Change)
- **Town of Butler**
- **Village of Clyde**
- **Village of Lyons**



Economic Development/Distress



Goals/Objectives

- Promote growth in targeted clusters
- Improve infrastructure within Wayne County
- Leverage human capital to advance economic development projects
- Utilize education/training programs offered by Finger Lakes Community College and BOCES

Potential Projects

- Wayne County Industrial Sustainability Park Infrastructure improvements
- Town of Wolcott/Village of Red Creek water/sewer improvements
- Reuse/Redevelopment of the Butler Prison



Downtowns



Goals/Objectives

- Improve Village Main Streets
- Enhance facades and building improvements within downtowns
- Fill vacant storefronts within downtowns
- Establish year-round recreational and civic activities within the downtown

Potential Projects

- Improve Village downtowns within Wayne County
- Continue efforts to strengthen the Village of Lyons through the Main Street Program
- Utilize G/FLRPC Upper Floors study to help strengthen Downtowns



Tourism/Recreation



Goals/Objectives

- Enhance gateways and improve signage for visitors
- Increase overnight tourism stays
- Leverage grant opportunities to increase funding for tourism promotion

Potential Projects

- Increase destination tourism
- Improve Chimney Bluffs and Beechwood state parks to attract additional visitors
- Improve tourism connections/partnerships with Finger Lakes Region to the south
- Enhance and expand Agritourism



Waterfronts



Goals/Objectives

- Inventory and assessment of Local Waterfront Revitalization Program
- Protect agricultural lands along waterfronts
- Ensure development along the waterfront enhances community character, utilizes existing infrastructure; and minimizes adverse effects of development
- Address concerns related to the impacts of Plan 2014 and IJC shoreline levels

Potential Projects

- Complete/Active/Potential LWRP
 - Town of Sodus
 - Town of Macedon
 - Town of Lyons
 - Village of Palmyra



Environmental/Water Resources



Goals/Objectives

- Address issues related to erosion and sediment control
- Pursuing funding opportunities to remediate the priority impairments

Potential Projects

- Sodus Point Resiliency Plan
- Northern Montezuma Wetlands Plan- implementation
- Review FEMA Flood Insurance Maps



Natural Resources/Energy



Goals/Objectives

- Identify potential energy efficiency upgrades
- Embrace renewable energy resources
- Develop draft sustainability plan for Wayne County

Potential Projects

- Town of Williamson Energy Conservation
- Finger Lakes Regional Sustainability Plan Implementation



Land Use



Goals/Objectives

- Preserve farms and farmland within Wayne County
- Support purchase of development rights
- Support environmentally sustainable farming practices

Potential Projects

- Town of Macedon Agricultural Preservation
- Growing the Agriculture Industry Now! RLF Fund



Buildings/Housing



Goals/Objectives

- Improve quality of housing stock
- Identify and assess blighted properties within Wayne County

Potential Projects

- Wayne County Blighted Property Study



Infrastructure



Goals/Objectives

- Expand infrastructure capacity throughout County
- Improve transportation infrastructure including railroad, truck, and bridge infrastructure
- Improve water and sewer infrastructure/capacity throughout the County
- Improve trail infrastructure within Wayne County
- Improve public transportation opportunities for Wayne County residents

Potential Projects

- Lyons Industrial Park Development
- Infrastructure inventory and capacity analysis
- Improve telecommunications access throughout Wayne County



Preservation/Cultural



Goals/Objectives

- Leverage historic districts and sites within Wayne County to attract visitors

Potential Projects

- Preserve the history and character of Village Main Streets



Additional Information



- Finger Lakes Regional Economic Development Council Strategic Plan
 - Submitted CFA applications

- Finger Lakes Regional Sustainability Plan
 - Appendix 3- Recommended Strategies and Projects



Next Steps



- Survey
- Development of Draft County Strategies
- Individual County Forums- Presentation of Draft Strategy and Stakeholder Feedback
 - January/February 2015
- Final Draft County Strategies
 - February 2015

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