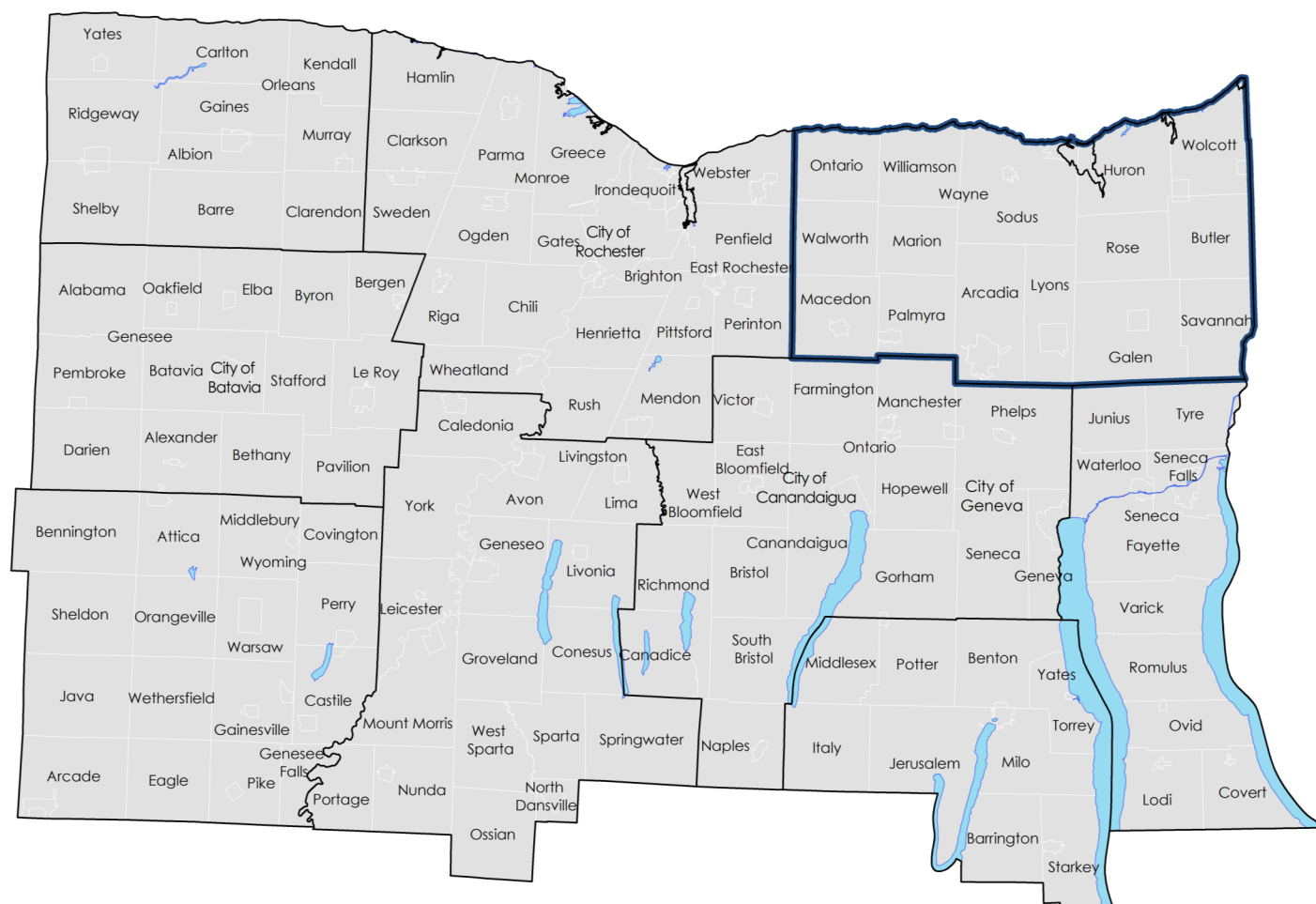


# Regional Engagement Revitalization Opportunity Report

## Wayne County



This report was prepared for the Genesee/Finger Lakes Regional Planning Council and the New York State Department of State with state funds provided through the Brownfield Opportunity Area Program



# Regional Engagement Revitalization Opportunity Report

Wayne County  
November 2016



Prepared by the  
Genesee/Finger Lakes Regional Planning Council  
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## **Mission Statement**

*The Genesee/Finger Lakes Regional Planning Council (G/FLRPC) will identify, define, and inform its member counties of issues and opportunities critical to the physical, economic, and social health of the region. G/FLRPC provides forums for discussion, debate, and consensus building, and develops and implements a focused action plan with clearly defined outcomes, which include programs, personnel, and funding.*

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# Wayne County

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## Executive Summary

The Wayne County Revitalization Opportunity Report includes an outline of the demographic and economic conditions within Wayne County along with a detailed overview of economic development; community development; and land use through the lens of 11 different subject areas. These subject areas include: Land Use; Brownfields; Economic Distress; Downtowns; Tourism and Recreation; Waterfronts; Environmental, Water Resources, and Natural Resources; Energy; Buildings and Housing; Infrastructure; and Preservation/Cultural.

Demographic and economic indicators include population change; employment; unemployment; race; age; vacancy; education; income; poverty; and economic distress. These indicators along with previously completed plans on the municipal, county, and regional level covering each of the above subject areas listed above, served as the starting point for stakeholder discussions at the November, 2014 Sub-Regional Forum. The stakeholder input provided at the Sub-Regional Forum, during the follow up webinar held on December 3, 2014; and the Wayne County Forum, held on February 23, 2015; along with the information gathered from existing plans, shaped development of the Wayne County Recommendations, Goals and Objectives, and priority projects.

## Wayne County Step-2 Recommendations

Key project recommendations for Wayne County include development of the Wayne Industrial Sustainability Park; completion of Industrial Road in the Town of Ontario; development of the Lyons Industrial park Multi-Modal Transportation and Logistics Site; redevelopment of the Butler Prison; and development of Fiber Optic Infrastructure. The focus areas for economic distress within Wayne County include the Town of Butler and the Village of Clyde.

## Goals and Objectives

Economic and community development revitalization efforts will depend upon the successful implementation of the goals and objectives of each subject area outlined below. Many of these goals and objectives cut across multiple subject areas and illustrate the collaboration and coordination that is needed across multiple communities and multiple organizations for im-

plementation. While some of goals and objectives listed below are more critical than others they are all listed to show the role that each subject area can play in advancing Wayne County. The goals and objectives listed below were identified through the Sub-Regional Forum; follow-up webinar; County Forum; and existing local, county, and regional plans.

## Land Use

1. Preserve farms and farmland in Wayne county
2. Enhance and expand agriculture and agriculture-related businesses
3. Increase support for agriculture and understanding of the needs and realities of farming
4. Increase the amount of Wayne County farm produce consumed in Upstate New York
5. Establish a new system of local taxation which encourages agriculture

## Brownfields

1. Revitalize brownfield properties for new uses in a new economy
2. Support EPA brownfield coalition assessment application to inventory and assess brownfield properties within the targeted municipalities of the Town of Williamson and the Village of Lyons

## Economic Development/Economic Distress

1. Eliminate economic distress within the Town of Butler; Village of Clyde; and Village of Lyons
2. Improve and expand infrastructure
3. Support existing businesses and the retention of jobs
4. Advancing the skills of the workforce
5. Promote economic growth in targeted industry "clusters"
6. Create an environment that is conducive to entrepreneurship
7. Build effect partnerships to advance economic development

## Downtowns

1. Fill vacant storefronts
2. Maintain and preserve historic downtowns
3. Continue to implement building and façade renovations
4. Continue to pursue New York Main Street Grant program funding
5. Expand the number of recreational and civic activities within downtowns

## Tourism and Recreation

1. Create network of advocates for the Finger Lakes Region lifestyle

2. Invest in the development, promotion, and preservation of cultural, artistic, and historic assets of the Region
3. Promote the Region's growing wine, culinary, and agricultural enterprises
4. Strengthen and support the Region's diverse water resources and recreational tourism opportunities
5. Expand agri-tourism within Wayne County
6. Improving signage and wayfinding
7. Expanding the number of lodging opportunities within Wayne County

### **Waterfronts**

1. Protect agricultural lands along waterfronts
2. Ensure waterfront development enhances community character and minimizes adverse impacts
3. Continue to monitor Plan 2014 and its impact on the Wayne County shoreline

### **Environmental/Water Resources/Natural Resources**

1. Ensure long-term preservation of surface and groundwater resources
2. Preserve natural resources
3. Continue efforts to remediate eroded streambanks and educate property owners on methods of resiliency
4. Address flooding areas of concern and enforce floodplain development regulations

### **Energy**

1. Develop/embrace renewable energy resources
2. Improve energy efficiencies
3. Remove energy roadblocks that are limiting economic development opportunities
4. Identify, connect, and promote energy assets for successful attraction of companies

### **Buildings/Housing**

1. Address vacant/blighted properties
2. Continue to promote and implement senior housing/aging in place programs
3. Enforce existing zoning/building codes
4. Identify and obtain additional community development/housing funding for Wayne County

### **Infrastructure**

1. Improve sewer/water, telecommunications, and transportation infrastructure in targeted growth areas
2. Complete infrastructure inventory and analysis to determine the capacity and location of existing infrastructure
3. Continue to monitor traffic counts and conditions of bridges

### **Preservation/Cultural**

1. Encourage communities to develop and enforce design guidelines and zoning regulations
2. Connect developers and municipalities with federal and state preservation and rehabilitation programs to encourage Main Street redevelopment
3. Support historic preservation efforts throughout Wayne County

### **Projects**

The Wayne County Revitalization Opportunity Report includes a table of specific priority projects that will advance the identified goals and objectives. Projects were identified through the Sub-Regional Forum; follow-up webinar; County Forum; and existing local, county, and regional plans; and the regional engagement project capture form.



# Wayne County

## Existing Conditions Introduction

The Background/Existing Conditions section below outlines the demographic and economic conditions within Wayne County utilizing available data from a variety of sources including, but not limited to the U.S. Census Bureau; New York State Department of Labor; and Bureau of Labor Statistics. These demographic and economic indicators include population change; employment; unemployment; race; age; vacancy; education; income; poverty; and economic distress. Through these indicators this section helps to identify the challenges faced by Wayne County and identifies the municipalities with the greatest need for economic development and community development revitalization efforts. The complete data tables are available in Appendix A.

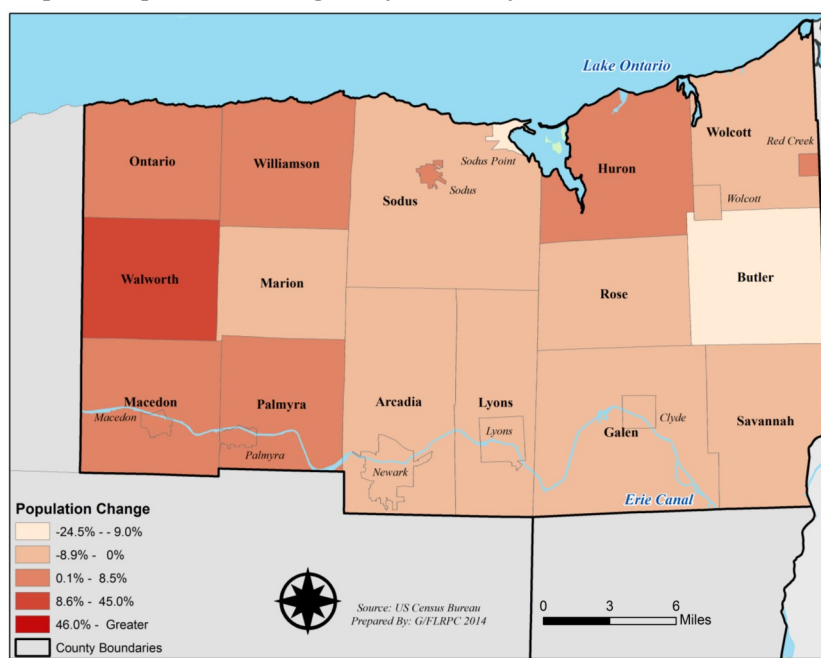
These revitalization efforts are focused on areas with high levels of poverty and economic distress building upon other Finger Lakes Region plans, including the Upstate Revitalization Initiative Plan titled *Finger Lakes Forward: United for Success* and the Finger Lakes Regional Economic Development Council Strategic Plan titled *Accelerating our Transformation*, which identifies the reduction of poverty within the Region as a critical goal. These plans, along with many other regional and local plans, are further leveraged within the goals and objectives and project sections of this revitalization strategy.

## Profile of Existing Conditions

Wayne County consists of 612 square miles<sup>1</sup> of area located on the northeastern side of the nine-county Genesee-Finger Lakes Region. Wayne County is bordered to the west by Monroe County, to the east by Cayuga County, to the north by Lake Ontario and to the south by Ontario and Seneca Counties.

Between the years 2000 and 2010 Wayne County's population remained stagnant, only increasing by 7 people to a total of 93,772.<sup>2</sup> During this same period New York State experienced a population increase of 2.1% and the United States saw growth of 9.7%.<sup>3</sup> Based upon quarterly census of employment and wages (QCEW) data, which notably excludes agricultural workers on small farms,<sup>4</sup> many of these individuals are employed in the industry sectors of government, including local, state, and federal government; manufacturing, including computer and electronic product manufacturing, fabricated metal manufacturing, and

Map 57: Population Change Wayne County 2000-2010



food manufacturing; and retail trade, including food and beverage stores and building material/garden supply stores.<sup>5</sup> The largest employers in the County include: IEC Electronics; Berry Plastics; and Garlock Technologies.<sup>6</sup> The unemployment rate for Wayne County is 5.6%,<sup>7</sup> higher than both the New York State unemployment rate of 4.7%<sup>8</sup> and the national unemployment rate of 5.0%.<sup>9</sup> Table 15 illustrates Wayne County Employment.

Wayne County is predominately white (93.6%)<sup>10</sup> and has an aging population, with approximately 14.5% of the County population aged 65 or older, greater than the 13.6% of the population aged 65 or older in New York State and the 13.2% of the population aged 65 or

Table 15: Wayne County Employment 2012

| Industry Sector                        | Avg. Annual Employment |
|--|------------------------|
| Total, All Government                  | 7,918                  |
| Manufacturing                          | 5,705                  |
| Retail Trade                           | 3,306                  |
| Health Care and Social Assistance      | 2,737                  |
| Accommodation and Food Services        | 1,677                  |
| Agriculture, Forestry, Fishing Hunting | 1,475                  |

older in the United States. Several municipalities have an even larger percentage of their population aged 65 or older, with the highest percentages located within the Towns of Huron (21.2%) and Lyons (19.0%), and the Village of Sodus Point (24.0%). The Towns of Walworth (28.1%) and Savannah (28.0%) and the Village of Red Creek (37.4%) have the largest percentages of their population under the age of 18.<sup>11</sup>

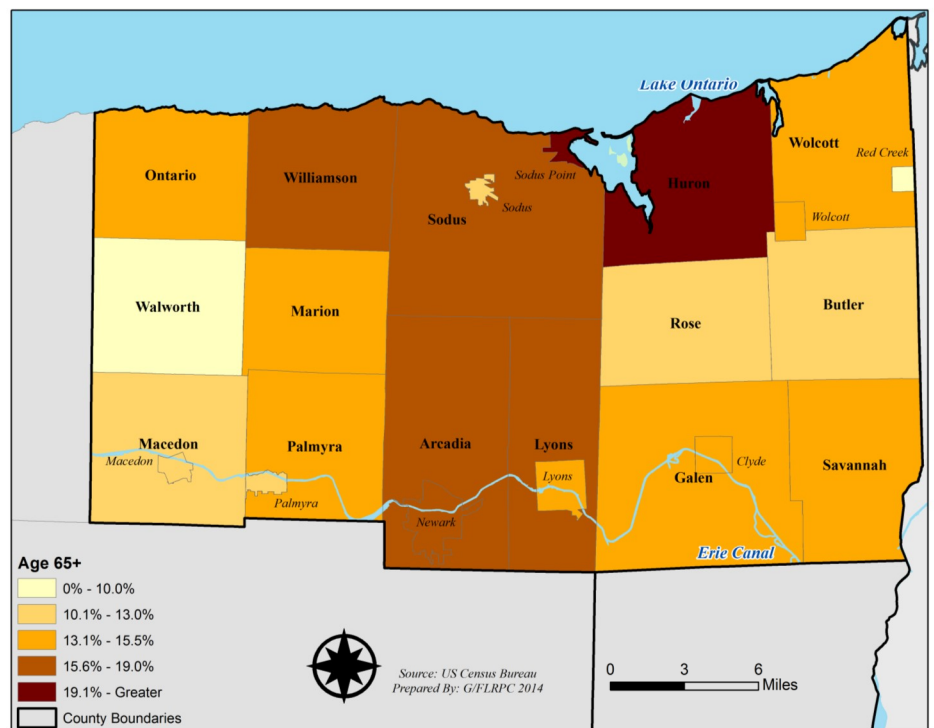
Vacancy is not a huge concern within Wayne County as a whole with only 5.8% of the structures within the County classified as vacant, compared to 7.2% vacancy rate in New York State and 8.7% vacancy rate in the Nation, though there are pockets of vacancy within several municipalities including the Villages of Clyde (17.6%) and Sodus Point (13.3%).<sup>12</sup>

Approximately 88.1% of Wayne County has at least a high school diploma or equivalency with 20.3% of the County having a bachelor's degree, graduate degree, or professional degree and approximately 33.0% having an educational attainment of an associate's degree or higher. Within New York State approximately 84.9% of the population aged 25 or older has at least a high school diploma with 32.8% having a bachelor's degree or greater in education and 41.1% having an associate's degree or greater. The Town of Macedon has the highest percentage of residents with an educational attainment of at least a bachelor's degree, with 31.8% along with an additional 15.1% of its population with an associate's degree. The Town of Walworth and the Village of Macedon also have a large percentage of their population with a bachelor's degree, graduate degree, or professional degree, 31.4% and 31.7% of their residents respectively.<sup>13</sup>

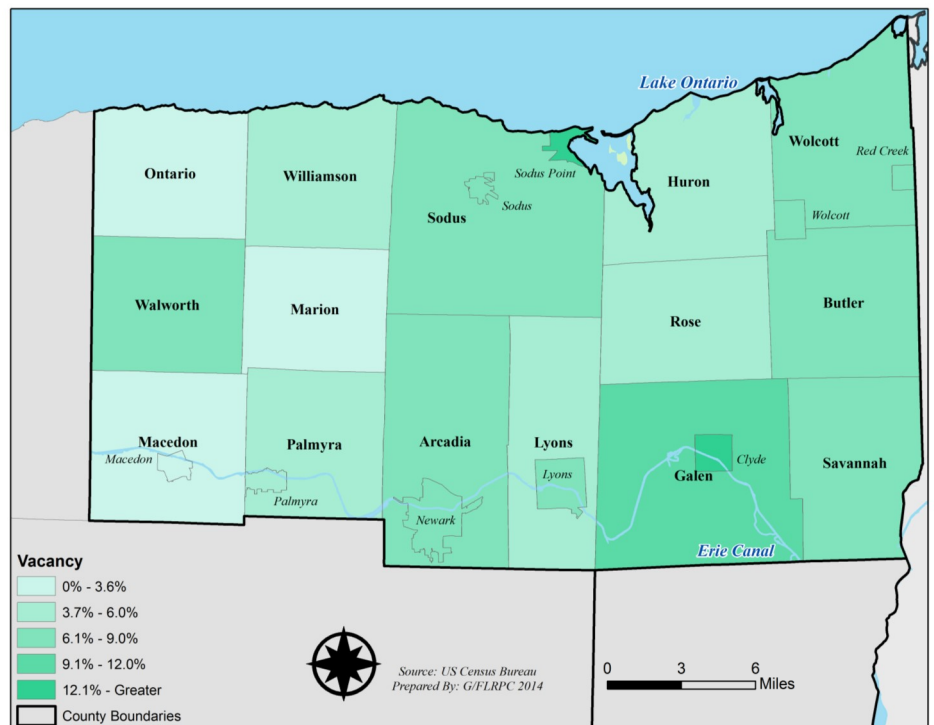
Median household income for Wayne County as a whole in 2012 was \$53,497, with the highest median household income within the Towns of Walworth (\$75,895), Ontario (\$63,987), and Huron (\$62,941). The lowest median household income was within the Villages of Wolcott (\$30,524) and Lyons (\$31,357).<sup>14</sup> Median household income for New York State in 2012 was \$57,683 with the United States median household income for 2012 being \$53,046.

Approximately 11.3% of the county population and 16.1% of residents under the age of 18 are living below the poverty level. lower than the national poverty rate of 14.9% and the national rate of poverty of 20.8% for those under the age of 18. The highest municipal poverty rates are within the Villages of Wol-

**Map 58: Population Aged 65 and Older Wayne County 2012**



**Map 59: Vacancy Wayne County 2012**



cott, 29.5% of the total population and 36.8% of residents under the age of 18 living below the poverty line; Sodus, 22.3% of the total population and 32.6% of residents under the age of 18 living below the poverty line, and Lyons, 20.6% of the total population and 29.2% of residents under the age of 18 living below the poverty line.<sup>15</sup>

## Economic Distress

Economic distress can be measured using a variety of data, such as unemployment rates, income levels, vacancy rates, or poverty status. These indicators alone however fail to capture positive trends that may help to reduce economic distress such as a growing popula-

tion or a highly educated workforce. In order to account for all of these variables, Genesee/Finger Lakes Regional Planning Council developed an economic distress index which includes the following data: median family income; employment rate; non-poverty rate; educational attainment; occupancy rate; and population change. Each of these data components were standardized into a z-score, which accounts for standard deviation amongst each category and sets 0 as the average. The z-scores for each data category were then summed to determine the economic distress index value for each municipality. Positive numbers indicate a higher than average level of economic distress. It is important to note that the economic distress index is a snapshot based upon the currently available data and the index will continually evolve as economic conditions fluctuate and new data is released. It is also important to note that since the economic distress index relies upon estimated Census American Community Survey data there is a margin of error within the reported numbers.

For the nine-county Finger Lakes Region as a whole the Economic Distress z-scores ranged from -12.9 (least distressed) to 9.6 (most distressed). Within Wayne County the Economic Distress z-scores ranged from -7.7, Town of Walworth, to 8.7, Town of Butler.<sup>16</sup> The Town of Butler had the highest z-score in Wayne County largely due to its 17.4% unemployment rate, substantially higher than the regional average of 7.3%.

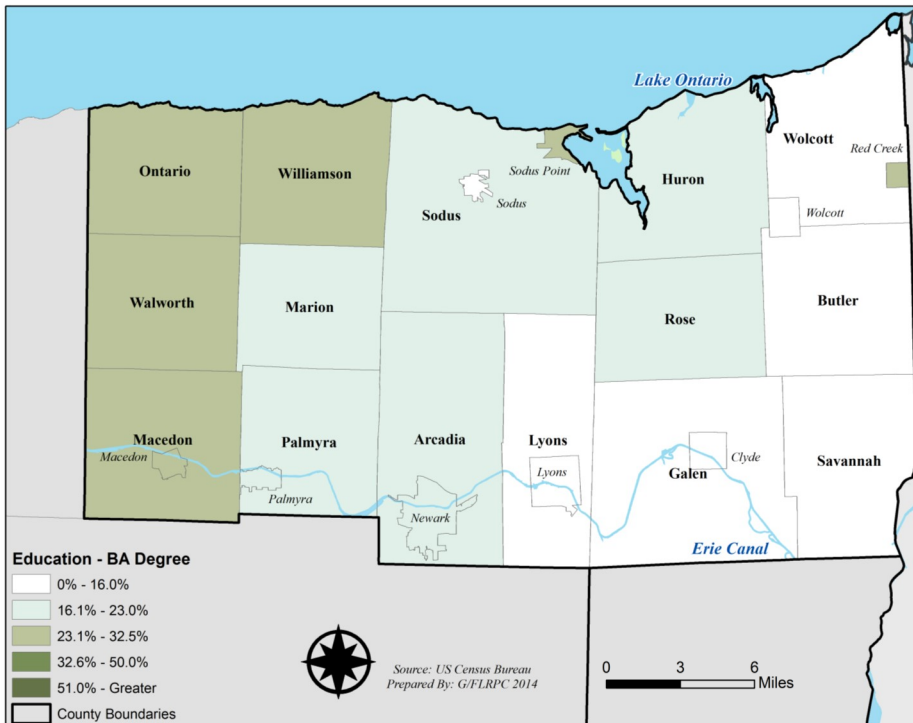
An additional municipality within Wayne County with high levels of economic distress is the Village of Clyde (7.9), largely due to its 17.6% vacancy rate and 11.3% unemployment rate.

## Strategies

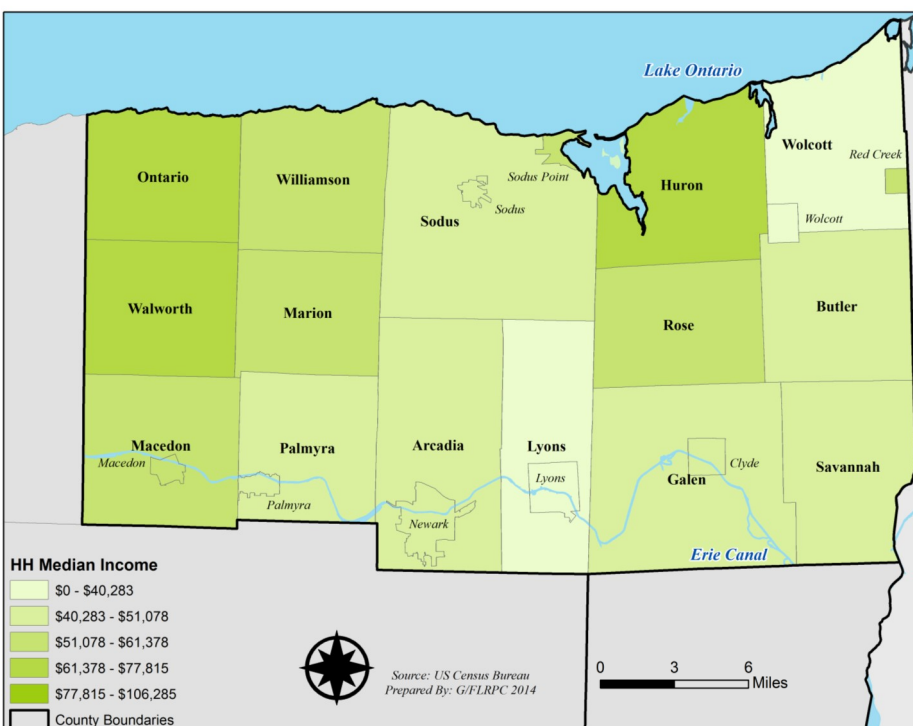
The background/existing conditions section provides a glimpse into the current demographic trends of Wayne County it does not provide a detailed glimpse of the economic development; community development; and land use challenges that the County is facing. In order to ex-

plore these areas in more detail G/FLRPC identified

**Map 60: Educational Attainment Wayne County 2012**



**Map 61: Median Household Income Wayne County 2012**





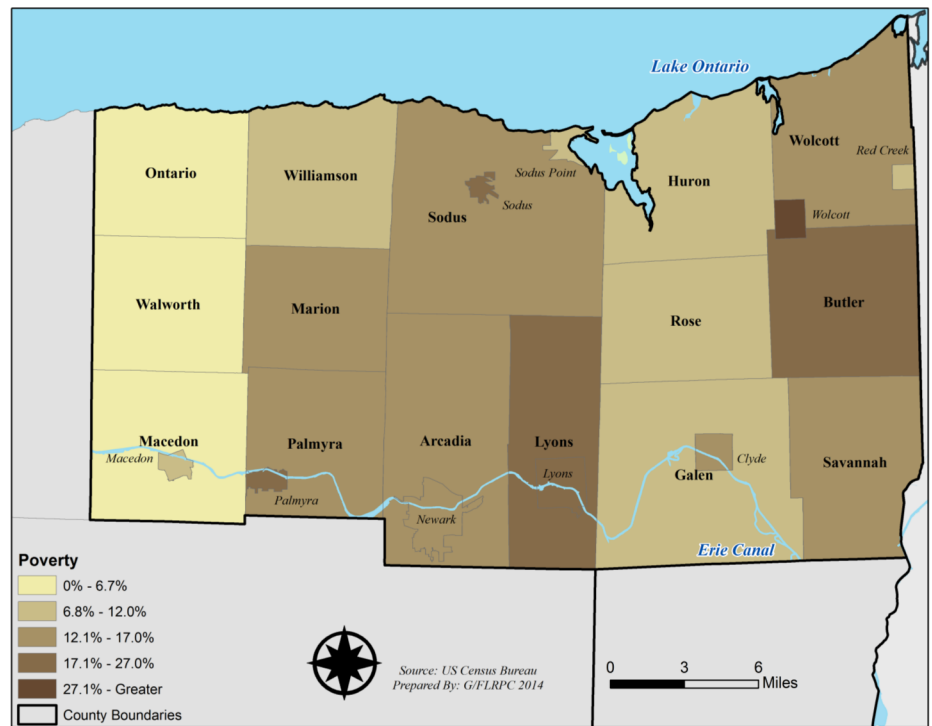
11 subject areas to explore in greater length. These subject areas are: Land Use; Brown-fields; Economic Distress; Downtowns; Tourism and Recreation; Waterfronts; Environmental, Water Resources, and Natural Resources; Energy; Buildings and Housing; Infrastructure; and Preservation/Cultural.

Previously completed plans on the municipal, county, and regional level covering each of the above subject areas listed above, were reviewed by G/FLRPC in order to capture the identified goals/objectives/strategies that remain relevant today. These existing plans and the identified subject areas served as the starting point for stakeholder discussions at the November, 2014 Sub-Regional Forum. The stakeholder input provided at the Sub-Regional Forum; during the follow up webinar, held on December 3, 2014; at the County Forum, held on February 23, 2015; along with the information gathered from existing plans formed much of the subject information below.

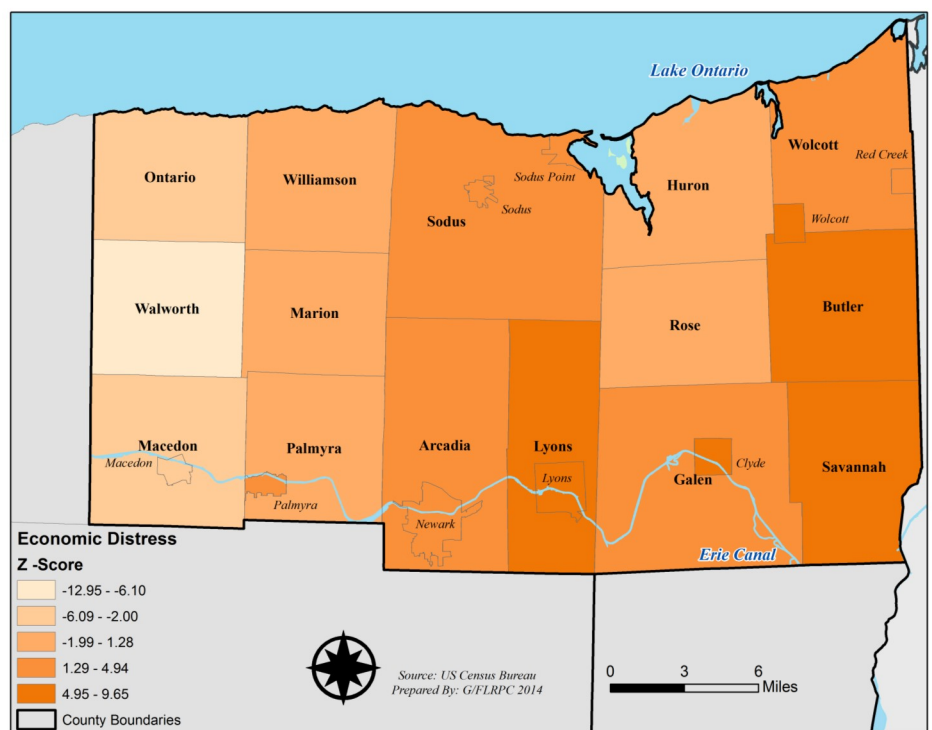
### Land Use

Based upon an analysis of building permit data for Wayne County since 1998, the municipalities with the most residential building permits are the Towns of Ontario, 775 permits; Town of Walworth, 572 permits; and the Town of Macedon, 482 permits,<sup>17</sup> all of which are located in western Wayne County and border Monroe County. This data merely identifies the number of permits granted and does not mean the proposed development was actually completed, but it does help to show the areas within Wayne County which are likely experiencing the most residential growth. Table 16 illustrates the Wayne County municipalities with the most residential building permits during the years 1998-2014. Agriculture and the apple industry is a critical part of Wayne County's economy and the preservation of agricultural land is a priority for Wayne County. In 2012 Wayne County produced a total of over \$205 million in cash receipts from crops and livestock amongst the 873 farms and over 170,000 acres of agricultural land within the County.

**Map 62: Poverty Rate Wayne County 2012**



**Map 63: Economic Distress Wayne County 2012**



The County completed the Wayne County Agriculture and Farmland Protection Plan in 2011 to “promote a strong, economically viable and environmentally sound agriculture in Wayne County and preserve it for future generations.” To this end the plan identified six goals including: preservation of farms and farmland in Wayne County; increasing the support for agriculture and understanding the needs and realities of farming among the people of the county; increasing the

amount of Wayne County farm produce consumed in Upstate New York; establishing a new system of local taxation which encourages agriculture; encouraging

**Table 16: Residential Building Permits Wayne County**

| <b>Municipality</b> | <b>Residential Building Permits 1998-2014</b> |
|---------------------|---|
| Ontario             | 775   |
| Walworth            | 572   |
| Macedon (Town)      | 482   |
| Sodus (Town)        | 250   |
| Williamson          | 244   |
| Palmyra (Town)      | 219   |

the development of an adequate supply of skilled labor for farms; and farm prices that cover the full costs of production.<sup>18</sup>

Farmland protection plans and strategies are also in place in several municipalities including: the Town of Butler, which has an agriculture and farmland protection plan and the Town of Macedon, which has identified a specific amount of acres of agricultural land that they wish to preserve.

Additional Wayne County agricultural goals, identified at the Regional Engagement Sub-Regional Forum, included support for a purchase of development rights program and support for environmentally sustainable farming practices. The Purchase of Development Rights (PDR) program allows farmers to be reimbursed a percentage of the value of the development rights on their land in exchange for an agricultural conservation easement being placed on the property. The agricultural conservation easement is a permanent restriction on the future development of the land. The voluntary program allows the seller to retain title and continue farming the property, but the land cannot be used for commercial, residential, or industrial uses and must remain agricultural.<sup>19</sup>

### **Brownfields**

There are a number of properties within Wayne County classified as brownfield sites, which based upon the Environmental Protection Agency definition means that the “expansion, redevelopment, or reuse (of the property) may be complicated by the presence or potential presence of a hazardous substance, pollutant, or contaminant.”<sup>20</sup> There are a total of 38 brownfield sites currently being addressed, or that have previously been addressed, under the New York State Department of Environmental Conservation Division of Environmental Remediation programs. These programs include the New York State Superfund Program; Resource Conservation and Recovery program; Brown-

field Cleanup program; Environmental Restoration program; and the Voluntary Cleanup program. Each of these programs works to identify and address environmental contamination within New York State with the goal of returning each site back to active and productive use.

The 38 brownfield sites within Wayne County that are being addressed, or that have been addressed, under the New York State Department of Environmental Conservation Division of Environmental Remediation programs include sites within 11 different municipalities, with many within the Towns of Macedon (8); Arcadia (6); Palmyra (5) and Williamson (5).

There are also likely other brownfield sites within Wayne County where remediation efforts have not yet begun and therefore are not included on the New York State Department of Conservation remediation site list. To help identify these sites Wayne County was a coalition member of the Genesee/Finger Lakes Region Brownfield Assessment grant, which previously applied for funding from the Environmental Protection Agency with the goal of inventorying and assessing brownfield properties in targeted municipalities throughout the nine-county Finger Lakes Region. Within Wayne County these targeted municipalities include the Town of Lyons and the Town of Williamson.

The recently completed Village of Macedon Waterfront & Downtown Revitalization Plan, which was completed under the Brownfield Opportunity Area program, also outlined 8 key sites for redevelopment. These sites included the: former Better Plastics parking lot; the vacant lots on Main Street; vacant lots on the west side of Hoteling Way; former Bob’s Body Shop site; former Infinite Audio site; the parking lot at 95 Main Street; and the municipal parking lot at 109 Main Street. Goals of the Plan include: Leveraging the Erie Canal; Enhancing Natural Resources and Recreational Assets; Diversifying Businesses and Services in the Downtown; Creation of Welcoming Gateways and Streetscapes; establishing a strong, credible brand identity to build a unique market position; and improving communications, fostering cooperation and forging partnerships.<sup>21</sup>

### **Economic Development**

The identified economic development needs of Wayne County include improving and expanding infrastructure; strengthening the agricultural industry; improving the skills of the workforce; and supporting existing businesses and the retention of jobs.

Infrastructure improvements are needed to support

several economic development projects including the Wayne Industrial Sustainability Park; the multi-modal transportation and logistics site in Lyons; and other industrial park sites throughout the County.

The Wayne County Economic Development Strategic Plan identified several economic development goals for the County including: supporting existing businesses; promoting economic growth in targeted industry “clusters”; invest in infrastructure, access and sites; expanding workforce capabilities; creating an environment that is conducive to entrepreneurship; building effective partnerships; and improving communities.<sup>22</sup> Targeted industry “clusters” for Wayne County include: agriculture-related manufacturing; sustainable energy; optics and technology-based manufacturing; equipment manufacturing; agriculture; and tourism. Wayne County is also working on an economic development Opportunity Analysis and Marketing Strategy, which will help to identify key economic assets within the County that can be leveraged for future economic growth.

Improving the skills of the workforce is also a key economic development goal for Wayne County. Workforce development efforts are led within the County by a variety of organizations including the Finger Lakes Workforce Investment Board which works to assist businesses and job seekers through a variety of programs including: training and education programs; job listings; career counseling; skills assessments; and resources to businesses such as the Finger Lakes Advanced Manufacturers Enterprise,<sup>23</sup> Finger Lakes Community College, which offers training programs and educational opportunities; Wayne-Finger Lakes BOCES; K-12 school districts; amongst others.

An additional Wayne County economic development goal is the reuse/redevelopment of the 50 acre former Butler Prison, which closed in 2014.

### **Downtowns**

Identified goals and objectives to advance downtowns within Wayne County include improving Main Streets; filling vacant storefronts; enhancing building façades; and establishing year-round recreational and civic activities within the downtown. The primary focus areas for downtown development in Wayne County are the Villages, including Lyons; Macedon; Palmyra; Newark; Clyde; Sodus; Sodus Point; Wolcott; and Red Creek. Additional revitalization efforts have also been completed in the Town of Savannah, Town of Ontario, and Town of Williamson.

Redeveloping and improving downtowns is an identified Wayne County priority within the Comprehensive Economic Development Strategy. The project aims to

support redevelopment of the downtown areas in villages and hamlets utilizing revolving loan funds, Wayne County Business Builders, and other funding streams, such as New York Main Street grants.

Wayne County Business Builders assists entrepreneurs and small business owners by providing business counseling, mentoring, and workshops within the community.<sup>24</sup> Previous projects funded through the New York Main Street program include \$200,000 to the Town of Williamson to improve buildings and streetscapes in the Hamlet of Williamson; \$200,000 to the Village of Sodus to improve facades and complete building renovations; and \$187,986 to the Savannah Chamber of Commerce to rehabilitation buildings and improve the streetscape within the central business district.

Other ongoing downtown development activities include the Village of Lyons Main Street Program and the Business Improvements Districts within the Town of Ontario and the Town of Williamson. Each of these groups are implementing programs to improve the aesthetic appeal of downtowns and to attract visitors to their Main Street through events and improvements to pedestrian amenities.

### **Tourism and Recreation**

Wayne County has many important tourism and recreation attractions including: Lake Ontario; Erie Canal; Chimney Bluffs State Park in Huron; Beechwood State Park in Sodus; Hill Cumorah; Montezuma Audubon Center and the many historic villages and districts within the County. The importance of these tourism and recreational opportunities extends beyond the financial benefit of bringing visitors into the County, estimated at 1.5 billion in 2013 for the Finger Lakes Region.<sup>25</sup> These attractions and activities also help to improve the quality of life for existing Wayne County residents, which contributes towards attracting and maintaining the workforce needed for business attraction and retention efforts.

Tourism and the Arts is a key part of the Finger Lakes Regional Economic Development Council strategic plan which emphasizes the sectors of *sports recreation, waterways and entertainment; arts, culture and history; and culinary and beverage*; as key assets to help produce jobs, improve economic development, and increase the quality of life for the Finger Lakes Region. Identified regional strategies towards achieving these goals include: creation of a network of advocates for the Finger Lakes Region lifestyle; investment in the development, promotion and preservation of the cultural, artistic and historic assets of the Region; promotion of the Region’s growing wine, culinary, and agricultural enterprises; and strengthening and sup-



porting the Region's diverse water resources and recreational tourism opportunities.<sup>26</sup> Agri-tourism is also specifically identified within the Upstate Revitalization Initiative as a key component of the Agriculture & Food Production pillar. With many farms and agri-tourism activities already underway Wayne County is well positioned to grow in this area in the future. One important industry for Wayne County is tourism and recreation, with many visitors' attractions including: Lake Ontario; Erie Canal; Chimney Bluffs State Park in Huron; Beechwood State Park in Sodus; Hill Cumorah; Montezuma Audubon Center and the many historic villages and districts within the County. Additional tourism and recreation goals for Wayne County include: increasing overnight tourism stays and lengthening visitors stays within the county; enhancing gateways into Wayne County; improving signage and wayfinding; and expanding tourism outreach efforts. Recruiting destination retail and expand the number of lodging opportunities within Wayne County have also been identified as tourism and recreational goals.

### **Waterfronts**

Waterfronts are an important subject area for Wayne County due to its location along Lake Ontario and the four bays, Sodus Bay, East Bay, Port Bay, and Blind Sodus Bay, which are located in Wayne County. Additionally the Erie Canal runs through Wayne County and is a critical component of the quality of life within many of the Wayne County villages.

Multiple communities within Wayne County have received funding through the Local Waterfront Revitalization Program (LWRP) including the Village of Sodus Point, which completed an update to its original 2006 LWRP in 2012. The Village of Sodus Point LWRP strategy outlined an approach to preservation and enhancement of the waterfront along Lake Ontario and Sodus Bay and included a detailed list of projects and implementation strategies. Other communities within Wayne County are also working through the process of completing a LWRP including the Town of Huron, which focused on the Town's waterfront resources along Sodus Bay, East Bay, Port Bay, and Lake Ontario; the Town of Wolcott, which focused on the Town's waterfront resources along Port Bay and Lake Ontario; and the Village of Macedon, which focused on the Village's waterfront resources along the Erie Canal and Ganargua Creek.

The Erie Canalway National Heritage Corridor completed a Preservation and Management Plan in 2008 to guide implementation efforts to help the National Heritage Corridor reach its full potential. Areas of focus included *protecting and preserving its historic, natu-*

*ral, cultural and recreational resources; interpreting and educating the public about the story of the canals; fostering and promoting recreational opportunities; helping perpetuate canal-related music, art, literature, and folkway traditions; helping market the Corridor; stimulating economic development and community revitalization; and fostering cooperative partnerships.*<sup>27</sup>

Lake Ontario water levels are also a primary concern for Wayne County as they have a direct impact on coastal erosion and impact quality of life for residents located along the lakefront. To this end Wayne County has been actively following development of Plan 2014, a plan to regulate water levels in Lake Ontario and the St. Lawrence River, and monitoring its potential impact on tourism and recreation and potential to cause property damage. There is also a critical need to develop hazard analysis and coastal resiliency monitoring and assessment tools for the lakeshore areas.

### **Environmental/Water Resources/Natural Resources**

Sustainable development is a key area of focus for Wayne County with several strategies and projects underway to enhance the environment and preserve the quality of life with the County. Wayne County is also blessed with thirty-five miles of Lake Ontario shoreline and an additional thirty-six miles of embayment shoreline.

The Finger Lakes Regional Sustainability Plan outlined a variety of strategies in order for Wayne County and the Region to ensure a sustainable future. Specifically, the Finger Lakes Regional Sustainability Plan's subject area goal for Water Management which was to *improve and protect the water environment with respect to quality, quantity, and availability; promote and understand the value of our water reservoirs, watercourses, and built infrastructure; maximize the social, economic, and ecological potential of our water resources toward equitable sharing of their benefits for both the short and long terms.*<sup>28</sup>

Environmental/Water Resources goals within Wayne County are also shaped by the Wayne County Watershed Management Plan which outlined strategies and best management practices to preserve and protect water quality within Wayne County. Areas of focus included: erosion control, invasive species; public education; streambank and shoreline protection; and sediment control.<sup>29</sup>

There are also a variety of natural and environmental resources throughout Wayne County including the Lakeshore Marshes; the Northern Montezuma Wild-

life Management Area; and Galen Fish and Wildlife Refuge, the preservation of each of which is critical for a sustainable Wayne County.

## Energy

The Finger Lakes Regional Sustainability Plan outlines a variety of energy strategies in order to help Wayne County and the Region ensure a sustainable future. The Finger Lakes Regional Sustainability Plan's subject area goal for Energy is to "increase the generation and distribution of regional renewable energies, while using energy efficient and alternative energy resources, along with conservation methods, to decrease the reliance on fossil fuels and nonrenewable outside energy sources and to become a self-sustainable region".<sup>30</sup>

The Finger Lakes Regional Economic Development Council's strategic plan built upon the Regional Sustainability Plan and identified additional energy strategies for the Region including: removing energy roadblocks that are limiting opportunities for companies that want to move to the area and limiting expansion opportunities for companies located in the Finger Lakes; and identifying, connecting, and promoting the assets and sites for successful attraction of companies.<sup>31</sup> Energy innovation and energy storage technologies were also identified within the FLREDC Strategic Plan as areas of focus for funding.

The New York State Energy Research and Development Authority (NYSERDA) helps to promote energy efficiency and the use of renewable energy sources throughout New York State, including Wayne County. To achieve these goals NYSERDA works to: "attract the private sector capital investment needed to expand New York's clean energy economy; overcome barriers to using clean energy at a large scale in New York; and enable New York's communities and residents to benefit from energy efficiency and renewable energy."<sup>32</sup> To help connect communities with NYSERDA programs the New York State Community Partnership program (NYSCP) was developed as a "unified approach to driving clean energy action and energy literacy in local governments and communities across the state." Resources will be provided through the NYSCP to help identify the "impact certain actions have on economic development; greenhouse gas emissions reductions; and energy cost savings".<sup>33</sup>

In line with the above identified regional strategies, Wayne County is working towards improving energy efficiency and embracing renewable energy resources. Renewable energy is a key sustainable development and economic development strategy for Wayne County with several strategies and projects underway in-

cluding the development and expansion of the Wayne Industrial Sustainability Park (WISP) in the Town of Ontario, which has leveraged wind energy and alternative energy to help lower energy costs for businesses locating to the park. Studies are also underway to explore the possibility of a similar approach of utilizing wind energy to leverage economic development, at the Bey Industrial Park, which is located next to the WISP.

The Town of Williamson is currently utilizing solar energy to meet all of the energy needs of the municipalities' offices. Close to 5,000 solar panels, located at the former Williamson Town Landfill, are providing 1.5 megawatts of power to the Town, which is using the energy to operate the Town hall, highway garage, and the Town water and wastewater treatment plants.<sup>34</sup> Another key energy facility within Wayne County is the Ginna Nuclear Power Plant, located in the Town of Ontario, which helps provide power to Western New York and provides significant economic benefits to the Town of Ontario and Wayne County as it is the largest tax payer in Wayne County and employs approximately 700 workers.<sup>35</sup> An agreement was recently reached to keep the Plant open through at least the end of March 2017.

## Buildings/Housing

Two critical building/housing goals for Wayne County are to improve the quality of the housing stock and reduce commercial vacancy. Wayne County is faced with an aging housing stock, 31.8% of its structures were built before 1939<sup>36</sup>; an aging population, 14.5% of its population aged 65 or older<sup>37</sup>; along with development pressures on the horizon increasing the demand for new housing.

There are many agencies within Wayne County actively involved in housing that are administering programs or working on efforts to address these issues, including the Wayne County Department of Aging and Youth; Wayne County Economic Development and Planning; PathStone; Wayne County Action Program Inc.; and many others. The Wayne County Department of Aging and Youth provides programs to promote independence and improve quality of life for Wayne County residents and their families. Programs include: in-home care; transportation; legal assistance; and nutrition services.<sup>38</sup>

Wayne County Economic Development and Planning works to provide technical assistance on housing topics including zoning, subdivision, flood insurance mapping; and wetland and land use determinations. PathStone administers several housing programs for Wayne County including a rental assistance program;



first time home buyers program; housing rehabilitation program; a handyman repair program; and a foreclosure prevention program (counseling). In line with these programs are those offered through Wayne County Action Program Inc., which administers programs for Wayne County residents. These programs include: a weatherization assistance program and energy services program, which provides funding for energy efficiency upgrades.<sup>39</sup>

Efforts of the above agencies, and many others within Wayne County, are helping to keep the aging population in their current homes and providing additional opportunities for aging Wayne County residents to continue to reside in Wayne County. In addition these agencies are working on improving the quality of the housing stock and addressing the large number of blighted properties located throughout the County. To help facilitate these efforts a blighted property study is needed in Wayne County in order to identify the number and location of blighted properties within the County and to develop a detailed approach towards addressing these properties.

An additional approach towards addressing the quality of the housing stock is the enforcement of existing zoning/building codes and the identification and acquisition of community development/housing funding that can be targeted directly to areas in need of home repair and/or the demolition of vacant housing.

### **Infrastructure**

Infrastructure is a top priority for Wayne County and has also been identified by the Upstate Revitalization Initiative, Finger Lakes Regional Economic Development Council Strategic Plan, and Genesee-Finger Lakes Economic Development District Comprehensive Economic Development Strategy (CEDS) as a top priority of the Finger Lakes Region as well.

Within Wayne County infrastructure needs include water; sewer; telecommunications; and transportation needs throughout the County. These infrastructure needs are needed to support economic development projects within the County, including the Wayne Industrial Sustainability Park; other industrial park sites throughout the County; and the multi-modal transportation and logistics site in Lyons. There are also several other sites along the existing shortline railroads that are under consideration for development of a multi-modal facility.

The recently announced New NY Broadband Grant Program aims to improve telecommunications, within unserved or underserved areas of New York State, by providing funding to establish and expand broadband.

The program may be able to assist Wayne County in providing last mile connections and improving access to high speed internet.

Additional infrastructure projects within Wayne County include the extension of Timothy Lane in the Town of Ontario from the Beh Industrial Park to Lincoln Road and reactivation of the Norfolk-Southern owned Corning Secondary rail line.

Water and sewer infrastructure is also limiting development in certain areas of the County where existing infrastructure is unable to support any additional growth. This issue is exacerbated by the fact that many municipalities are unaware of their true infrastructure capacity. As businesses look to expand or locate to the County the ability for the existing infrastructure to handle their needs is not known. A detailed infrastructure inventory and analysis is needed to accurately understand the limitations of existing infrastructure.

Development and expansion of fiber optic infrastructure throughout Wayne County is also a priority. Wayne County has completed a telecommunications inventory, but telecommunications infrastructure is still a need in many areas in order to open up the economic development opportunities and improve the quality of life in areas not currently serviced by broadband.

Analysis of traffic counts and bridge conditions in Wayne County did not identify any significant concerns, though the closure of some bridges has impacted several communities within Wayne County, mostly along the Erie Canal. State routes within Wayne County are currently adequately handling existing traffic levels, which are highest in parts of the Town of Macedon and the Town of Ontario. The highest traffic counts in Wayne County, not including the New York State Thruway, include Route 31 in the Town of Macedon, which has an average daily traffic count of 23,231 and Route 104 in the Town of Ontario, which has an average daily traffic count of 22,050.

Bridge inspections are regularly conducted by the New York State Department of Transportation for all publically owned highway bridges in New York State, 96 of which are located within Wayne County.

These inspections include a New York State Condition Rating (ranging from 1-7) and an associated classification rating of “structurally deficient”, “functionally obsolete”, or “neither”. A classification of “structurally deficient” is used for bridges with “significant load carrying elements are found to be in

poor or worse condition due to deterioration and/or damage, the bridge has inadequate load capacity, or repeated bridge flooding causes traffic delays”.<sup>40</sup> A bridge classified as “structurally deficient” does not imply that it is unsafe or likely to collapse. A classification as “functionally obsolete” is used for bridges with an “inability to meet current standards for managing the volume of traffic it carries, not its structural integrity.” This includes bridges with narrow lanes, no shoulders, or low clearances.<sup>41</sup>

For Wayne County, the analysis of the 96 highway bridges rated 68 as being neither functionally obsolete nor structurally deficient; 20 as being structurally deficient; and 8 as being functionally obsolete. All of these bridges will continue to be monitored at least every two years, with any unsafe bridges being closed.

### **Preservation/Cultural**

There are 36 sites within Wayne County listed on the National Register of Historic Places, including 6 historic districts: Broad Street-Water Street Historic District in Lyons; East Main Street Commercial Historic District, Market Street Historic District, and Palmyra Village Historic District each in Palmyra; Pultneyville Historic District in Williamson; and the Wolcott Square Historic District. The remaining sites include historic homes; farmhouses; and churches throughout all of Wayne County along with the New York State Barge Canal which runs across the County. Also located within Wayne County is Alasa Farms, a 600-acre historically significant site with a remarkably intact collection of nineteenth and early twentieth century agrarian architecture that is complemented by an expansive working farm. The property is located in the predominantly rural Town of Sodus near the west shore of Sodus Bay.

Preservation efforts are also focused on the many other historic places throughout Wayne County that are not listed on the National Register, but still contribute to the history and sense of place of each community. Some of these efforts include the rehabilitation of downtown areas within the historic villages and hamlets throughout the County. Additionally Wayne County has an aging housing stock with 31.8% of its structures built before 1939<sup>42</sup>, many of which have significant historic characteristics that further the sense of place of the County.

Historic preservation is also a key goal of the Finger Lakes Regional Economic Development Strategic Plan, which identified the strategy to “reinforce the identity, sense of place, and character of the area through downtown redevelopment, adaptive reuse of existing buildings and infrastructure, and historic

preservation.”<sup>43</sup> Main Street Redevelopment and Historic Preservation are also key components of the Comprehensive Economic Development Strategy with a specific Goal outlined to “Encourage Main Street Revitalization and Historic Preservation” along with several strategies for the Region including: encouraging communities to develop and enforce design guidelines and zoning regulations; working to link developers and municipalities with federal and state preservation and rehabilitation programs to help encourage Main Street redevelopment; and supporting historic preservation efforts throughout the Region.<sup>44</sup>

The Genesee-Finger Lakes Regional Inventory of Culturally Significant Areas also identified six cultural landscapes from Wayne County. These included: B. Forman Park in the Town of Williamson; Lakeview Cemetery in the Town of Williamson; Wayne County Fairgrounds in the Village of Palmyra; the Williamson Cold Storage, Inc. Facility; the Ore Beds Furnace Complex in the Town of Ontario; and the Pine Camp WW II POW Camp Site in Sodus Point.<sup>45</sup>

### **Department of State Programs**

New York State Department of State offers, or previously offered, a number of programs to assist municipalities, counties, and regions within New York State. These programs include the Local Government Efficiency Program; Local Waterfront Revitalization Program; and the Brownfield Opportunity Area program. Additionally, Department of State also administers the Community Services Block Grant program throughout New York State.

The Local Government Efficiency (LGE) Program provides assistance and grants to local governments for projects that will achieve savings and improve efficiency. Potential projects include shared services, cooperative agreements, mergers, consolidations, and dissolutions.<sup>46</sup> Wayne County has received a variety of Local Government Efficiency grants in the past including: assistance to the Village of Lyons to study the consolidation of services amongst the Village, Town, and school district; assistance to the Village of Lyons to develop information to assist voters in understanding the impacts of a Village dissolution and to finalize a Village dissolution plan; assistance to the Village of Lyons to implement the transition of village government services and documents to the Town of Lyons; assistance to the Village of Macedon to study the possibility of dissolution; assistance to Wayne-Finger Lakes BOCES and the 11 school districts in Wayne County to the possibility of restructuring curriculums and operations into a regional high school; assistance to the Towns of Marion and Walworth to study the possibility of conveying wastewater from the Marion

sewer district to Walworth for treatment; assistance to the Wayne County Water and Sewer Authority to prepare a long-range water supply plan for southeastern Wayne County; assistance to the Clyde-Savannah Central School District to improve the efficiency of maintenance of the Village and school district; assistance to the Lyons Central School District to expand the joint fuel/maintenance facility shared by the Town and Villages of Lyons; assistance to the Village of Newark to purchase and share a lift truck and soil screener with the Town of Arcadia and the Newark Central School District; assistance to the Town of Palmyra to share a lift truck and soil screener with the Towns of Macedon and Walworth, and the Village of Palmyra; and assistance to the Town of Rose to purchase and share an excavating machine with the Towns of Huron, Lyons, and Galen.

The Local Waterfront Revitalization Program (LWRP) provides assistance to communities to prepare a planning document “addressing all issues that are impacting a community’s entire waterfront or addressing the most critical issues facing a significant portion of its waterfront.”<sup>47</sup> Within Wayne County a number of communities have received funding under the LWRP program including: the Village of Sodus Point, which focused on the Village’s waterfront resources located along Sodus Bay and Lake Ontario; the Town of Huron, which focused on the Town’s waterfront resources along Sodus Bay, East Bay, Port Bay, and Lake Ontario; the Town of Wolcott, which focused on the Town’s waterfront resources along Port Bay and Lake Ontario; and the Village of Macedon, which focused on the Village’s waterfront resources along the Erie Canal and Ganargua Creek.

The Brownfield Opportunity Area program helps provide communities assistance and funding to develop revitalization strategies to return vacant and blighted parcels into productive properties improving economic and community development.<sup>48</sup> Within Wayne County, the Village of Macedon received funding under the Brownfield Opportunity Area program for a 206 acre multi-site area in the Village, which included the Erie Canal and the Main Street business district.

New York State Department of State is also responsible for administration of the Community Services Block Grant (CSBG) Program which supports a variety of programs aimed at reducing and eliminating poverty. For Wayne County funding under the CSBG program is provided to Wayne County Action Program Inc., to provide programs to assist Wayne County residents. These programs include: youth and family intervention program; energy reduction services program; retired & senior volunteer program; and weath-

erization assistance program, amongst others.<sup>49</sup> Wayne County also received CDBG funding to assist income-eligible homeowners with connecting to municipal water and sewer systems and well and septic renovation and replacement.

### **Wayne County Step-2 Recommendations**

Wayne County has a number of key project recommendations, many of which can leverage the funding programs outlined in the section above, including New York State Department of State and other state and federal programs.

Key project recommendations for Wayne County include development of the Wayne Industrial Sustainability Park; completion of Industrial Road in the Town of Ontario; development of the Lyons Industrial park Multi-Modal Transportation and Logistics Site; redevelopment of the Butler Prison; and development of Fiber Optic Infrastructure. The focus areas for economic distress within Wayne County include the Town of Butler and the Village of Clyde.

The projects identified above are in a variety of stages of completion with several projects previously receiving funding through the New York State Consolidating Funding Application process, from Upstate Revitalization Initiative awards, or from other local or federal funding sources and other projects that have yet to pursue funding (or have not been awarded funding). Even projects which have received awards may still need additional funding as the funding may only cover one phase of a multi-phase project.

The full list of Wayne County priority projects is outlined in the table below and includes the priority projects identified above along with other key projects that were identified through the Sub-Regional Forum; follow-up webinar; County Forum; and existing local, county, and regional plans; and the regional engagement project capture form.

### **Wayne County Next Steps/Status**

The Wayne Industrial Sustainability Park (WISP) was completed in 2012, but infrastructure is needed to support multiple WISP Pods within the County including the Ontario Pod, Northeast Quadrant Pod and Silver Hill Technology Pod. The project is also an identified Wayne County Priority Project within the Genesee-Finger Lakes Economic Development District Comprehensive Economic Development Strategy.

The first two phases of construction of Industrial Road between the Beh Industrial Park and Lincoln Road have been completed, which has opened up 70 acres of land at the Beh Industrial Park for development.

Additional land is available to further expand the Industrial Park with additional infrastructure improvements.

Other targeted development areas include the Lyons Industrial Park, which is targeted as potential Multi-Modal Transportation and Logistics Site utilizing existing transportation infrastructure in the area.

Wayne County is also working closely with New York State to redevelop the Butler Correctional Facility. The facility closed in July 2014 and Wayne County has since formed an Advisory Committee to work with the state on identifying the types of businesses that would best occupy the facility.

Wayne County has also been actively working to advance broadband and telecommunications infrastructure within the County, including coordination with the New York State Broadband Office regarding the new Broadband funding program; working to identify other state and federal funding resources; and exploring a potential partnership with a private Broadband provider. Efforts in 2016 are anticipated to include completion of a Broadband Needs Survey and Plan and an application for State funding.

### **Goals and Objectives**

Successful revitalization of Wayne County cannot occur within the silo of any single subject area described above. Economic and community development revitalization efforts will depend upon the successful implementation of the goals and objectives of each subject area outlined below. Many of these goals and objectives cut across multiple subject areas and illustrate the collaboration and coordination that is needed across multiple communities and multiple organizations for implementation. While some of goals and objectives listed below are more critical than others they are all listed to show the role that each subject area can play in advancing Wayne County. The goals and objectives listed below were identified through the Sub-Regional Forum; follow-up webinar; County Forum; and existing local, county, and regional plans.

### **Land Use**

1. Preserve farms and farmland in Wayne county
2. Enhance and expand agriculture and agriculture-related businesses
3. Increase support for agriculture and understanding of the needs and realities of farming
4. Increase the amount of Wayne County farm produce consumed in Upstate New York
5. Establish a new system of local taxation which encourages agriculture

### **Brownfields**

1. Revitalize brownfield properties for new uses in a new economy
2. Support EPA brownfield coalition assessment application to inventory and assess brownfield properties within the targeted municipalities of the Town of Williamson and the Village of Lyons

### **Economic Development/Economic Distress**

1. Eliminate economic distress within the Town of Butler; Village of Clyde; and Village of Lyons
2. Improve and expand infrastructure
3. Support existing businesses and the retention of jobs
4. Advancing the skills of the workforce
5. Promote economic growth in targeted industry “clusters”
6. Create an environment that is conducive to entrepreneurship
7. Build effect partnerships to advance economic development

### **Downtowns**

1. Fill vacant storefronts
2. Maintain and preserve historic downtowns
3. Continue to implement building and façade renovations
4. Continue to pursue New York Main Street Grant program funding
5. Expand the number of recreational and civic activities within downtowns

### **Tourism and Recreation**

1. Create network of advocates for the Finger Lakes Region lifestyle
2. Invest in the development, promotion, and preservation of cultural, artistic, and historic assets of the Region
3. Promote the Region’s growing wine, culinary, and agricultural enterprises
4. Strengthen and support the Region’s diverse water resources and recreational tourism opportunities
5. Expand agri-tourism within Wayne County
6. Improving signage and wayfinding
7. Expanding the number of lodging opportunities within Wayne County

### **Waterfronts**

1. Protect agricultural lands along waterfronts
2. Ensure waterfront development enhances community character and minimizes adverse impacts
3. Continue to monitor Plan 2014 and its impact on the Wayne County shoreline



### **Environmental/Water Resources/Natural Resources**

1. Ensure long-term preservation of surface and groundwater resources
2. Preserve natural resources
3. Continue efforts to remediate eroded streambanks and educate property owners on methods of resiliency
4. Address flooding areas of concern and enforce floodplain development regulations

### **Energy**

1. Develop/embrace renewable energy resources
2. Improve energy efficiencies
3. Remove energy roadblocks that are limiting economic development opportunities
4. Identify, connect, and promote energy assets for successful attraction of companies

### **Buildings/Housing**

1. Address vacant/blighted properties
2. Continue to promote and implement senior housing/aging in place programs
3. Enforce existing zoning/building codes
4. Identify and obtain additional community development/housing funding for Wayne County

### **Infrastructure**

1. Improve sewer/water, telecommunications, and transportation infrastructure in targeted growth areas
2. Complete infrastructure inventory and analysis to determine the capacity and location of existing infrastructure
3. Continue to monitor traffic counts and conditions of bridges

### **Preservation/Cultural**

1. Encourage communities to develop and enforce design guidelines and zoning regulations
2. Connect developers and municipalities with federal and state preservation and rehabilitation programs to encourage Main Street redevelopment
3. Support historic preservation efforts throughout Wayne County

### **Projects**

Projects listed below were identified through the Sub-Regional Forum; follow-up webinar; County Forum; and existing local, county, and regional plans; and the regional engagement project capture form. Projects are listed with a brief description, along with their corresponding subject area or areas, and potential funding sources. Additional information about potential funding sources is available in Appendix B.



## Wayne County Priority Projects

| Project Name  | Project Description  | Subject Area                   | Agency/Organization Responsible for Implementation  | Potential Funding Organization/Program   |
|---|--|--------------------------------|---|--|
| Municipal projects to investigate and remediate blighted & brownfield properties to returning them to productive status | Identify and develop a pilot project to return tax delinquent and blighted properties to productive status. Utilize the EPA Targeted Brownfield Analysis program to begin the effort to identify risks.          | Brownfields                    | Wayne County Towns;<br>Wayne County IDA;<br>Wayne County Economic Development and Planning  | DOS Brownfield Opportunity Area; EPA Area-Wide Planning Grant                                  |
| Towpath Preservation Apartments   | Preservation and rehabilitation of three buildings in the Village of Palmyra, Wayne County.  | Buildings/Housing              | Village of Palmyra  | New York State Division of Homes and Community Renewal   |
| Returning Blighted Properties to Productive Status  | Identify and develop a pilot project to return tax delinquent and blighted properties to productive status.  | Buildings/Housing; Brownfields | Wayne County IDA, County Economic Development and Planning Dept.                            | New York State Division of Homes and Community Renewal; Environmental Protection Agency        |
| OptiPro Systems Capital   | Optipro Systems to build machine for demonstration/production purposes at Wayne County location.   | Economic Development           | OptiPro Systems   | Empire State Development Grants  |
| IEC Electronics   | Assistance in the expansion of IEC Electronics Corporation in the Village of Newark.   | Economic Development           | Village of Newark   | New York State Division of Homes and Community Renewal   |
| Optimax   | Assist in the expansion of Optimax Systems, Inc. in the Town of Ontario.   | Economic Development           | Optimax, New York State   | New York State Division of Homes and Community Renewal   |
| Industrial Road-Town of Ontario in its entirety, Beh to Lincoln   | Complete the construction of Timothy Parkway from Beh to Lincoln Rd. to develop access for the industrial land north of Route 104 and the Ontario Midland Railroad between Lincoln Rd & Dean Parkway in Ontario. | Economic Development           | Wayne County IDA; Town of Ontario   | Empire State Development Grant Funds; Economic Development Administration Public Works Program |
| Expansion or development of Advanced Manufacturing/ Optics-related firms with URI assistance                            | Assist companies with the expansion of a new or existing Advanced-manufacturing/ Optics-related facility.  | Economic Development           | Wayne County IDA; Wayne County Economic Development and Planning; Private Sector Businesses | Empire State Development; Upstate Revitalization Initiative                                    |

## Wayne County Regional Engagement Revitalization Opportunity Report Projects

| Project Name   | Project Description  | Subject Area                         | Agency/Organization Responsible for Implementation  | Potential Funding Organization/Program   |
|--|--|--------------------------------------|---|--|
| Expansion or development of Agriculture and Food Production-related firms with URI assistance  | Assist companies with the expansion of a new or existing Agriculture and Food Production-related facility.   | Economic Development                 | Wayne County IDA; Wayne County Economic Development and Planning; Private Sector Businesses | Empire State Development; Upstate Revitalization Initiative                                    |
| Projects resulting from Opportunity Analysis   | Marketing Strategy to attract more people and businesses to Wayne County. Funds used for implementing the strategy- e.g. advertising, public relations, trade shows, etc.  | Economic Development                 | Wayne County IDA; Wayne County Economic Development and Planning;                           | Empire State Development Grants  |
| Butler Prison Redevelopment  | Reuse/Redevelopment of the former prison in the Town of Butler.  | Economic Development                 | New York State; Wayne County Economic Development and Planning                              | Empire State Development Grant Funds; Economic Development Administration Public Works Program |
| Redeveloping Downtowns   | Support redevelop of downtown areas in villages and hamlets utilizing revolving loan funds and Business Builders.  | Economic Development; Downtowns      | Towns, Villages, IDA  | New York State Division of Homes and Community Renewal   |
| Wayne Industrial Sustainability Park and pod infrastructure improvements—Ontario pod/Northeast Quadrant pod/Silver Hill Technology Pod | An Industrial Development Agency initiative designed to promote sustainable economic growth through utilization of renewable energy resources like wind, geothermal, solar voltaic, etc. through innovation and improved efficiencies. | Economic Development; Energy         | Wayne County IDA  | New York State Energy Research and Development Authority                                       |
| Lyons Industrial Park Development (highway, rail, possible water access) Multi modal transportation and logistics site                 | Prioritize growth needs for the Park. Focus on sewer and water. Sewer connection and expansion opportunities. Engineering and construction.  | Economic Development; Infrastructure | Wayne County IDA; Town of Lyons; Wayne County Economic Development and Planning             | Empire State Development Grant Funds; Economic Development Administration Public Works Program |
| Improve Rail Access In the Lyons Business Park and/or Along Corning Secondary Rail Line in Wayne County                                | Improve rail siding opportunities for a large rail user that might want to connect to the Corning Secondary Line operated by Norfolk Southern, a Class 1 railroad.   | Economic Development; Infrastructure | Wayne County IDA; Wayne County Economic Development and Planning                            | Empire State Development Grant Funds; Economic Development Administration Public Works Program |



## Wayne County Regional Engagement Revitalization Opportunity Report Projects

| Project Name   | Project Description  | Subject Area  | Agency/Organization Responsible for Implementation   | Potential Funding Organization/Program   |
|--|--|---|--|--|
| Survey Existing and New Industrial Park Sites for Growth Opportunities | Survey prospective industrial sites that have shovel-ready infrastructure or the capability to obtain it. Project purpose is to make such sites available to accommodate expanding companies. Sites with good transportation access, including rail, will be assigned a priority rating. | Economic Development; Infrastructure                  | Wayne County IDA, County Economic Development and Planning Dept.                                   | Empire State Development Grant Funds; Economic Development Administration Economic Adjustment Assistance |
| Lower Ganaragua Creek Stream Management                                | The Wayne County Soil and Water Conservation District will conduct stream restoration activities at 25 locations along the Lower Ganaragua Creek.  | Environmental/Water Resources                         | Wayne County Soil and Water  | New York State DEC Wastewater Infrastructure Engineering Planning Grant                                  |
| Plan 2014 Impact Analysis  | Impact analysis of the Plan 2014 to determine the impact of the water levels on the built environment.   | Environmental/Water Resources                         | Wayne County Economic Development and Planning; New York State DEC; International Joint Commission | Environmental Protection Agency; New York State Department of Environmental Conservation                 |
| Wayne County Comprehensive Shoreline Management Project                | Utilize the Plan 2014 Impact Analysis to help local municipalities identify economically sustainable options to address potential impacts of changing water regulations.   | Environmental/Water Resources                         | Wayne County Economic Development and Planning and Local Governments                               | Environmental Protection Agency; New York State Department of Environmental Conservation                 |
| Implementation of Regional Dredging Management Plan                    | Develop organization structure; strategy; and funding to implement the Regional Dredging Management Plan to improve access between Lake Ontario and the nineteen embayments.   | Environmental/Water Resources; Tourism and Recreation | Wayne County   | U.S. Army Corps of Engineers   |
| Town of Savannah Sewer District No. 1 Improvements                     | Improvements to the Sewer District No. 1 in the Town of Savannah which will benefit 52 residents.  | Infrastructure  | Town of Savannah   | New York State Division of Homes and Community Renewal   |
| Water System Engineering Report  | The Village of Wolcott will use funds to complete a planning study on the Village water system.  | Infrastructure  | Village of Wolcott   | New York State Division of Homes and Community Renewal   |

Wayne County Regional Engagement Revitalization Opportunity Report Projects

| Project Name  | Project Description   | Subject Area   | Agency/Organization Responsible for Implementation   | Potential Funding Organization/Program   |
|---|---|----------------|--|--|
| Village of Wolcott Wastewater System Improvements   | Decommission the existing wastewater treatment facility in the Village of Wolcott and connect to the Wayne County Regional Treatment Facility in Red Creek. | Infrastructure | Village of Wolcott; Wayne County   | New York State Division of Homes and Community Renewal   |
| South Street Neighborhood Sewer Installation  | The Village of Red Creek will construct a low-pressure, sanitary sewer force main along South Street, a low-and-moderate income residential neighborhood.   | Infrastructure | Village of Red Creek   | New York State Division of Homes and Community Renewal   |
| Village of Sodus Engineering Planning Study   | The Village of Sodus will complete an engineering report to evaluate the condition of the existing wastewater treatment plant in the Town of Sodus.         | Infrastructure | Village of Sodus   | New York State DEC Wastewater Infrastructure Engineering Planning Grant                        |
| Main Line Track Rehabilitation, Sodus to North Rose   | The Ontario Midland Railroad will rehabilitate the main line track between Sodus and North Rose to restore rail service to businesses along the line.       | Infrastructure | Ontario Midland Railroad   | Federal Railroad Administration; Ontario Midland Railroad                                      |
| Village of Palmyra Wastewater Treatment Plant Engineering Planning Grant 2014   | The Village of Palmyra will complete an engineering report to evaluate the Village's wastewater treatment and collection system.                            | Infrastructure | Village of Palmyra   | New York State DEC Wastewater Infrastructure Engineering Planning Grant                        |
| Shovel ready Industrial Park Development- infrastructure improvements to various industrial parks to bring to shovel ready status | Work with the WCW&SA and an engineering firm in a phased approach to conduct a gap analysis of designated sewer treatment plants in the County.             | Infrastructure | Wayne County Water and Sewer Authority, Towns, Villages, Wayne County IDA; Wayne County Economic Development and Planning Department | Empire State Development Grant Funds; Economic Development Administration Public Works Program |
| Fiber Optic Infrastructure Study  | Funding is needed for a Broadband Study and construction.   | Infrastructure | Wayne County Board of Supervisors; Private Sector Businesses; Wayne County Economic Development and Planning                         | Empire State Development Grant Funds   |

Wayne County Regional Engagement Revitalization Opportunity Report Projects

| Project Name   | Project Description   | Subject Area                     | Agency/Organization Responsible for Implementation  | Potential Funding Organization/Program  |
|--|---|----------------------------------|---|---|
| Develop Wayne County Drinking Water Plan   | In collaboration with Wayne County Water and Sewer Authority (WCW&SA), develop a long term plan for providing clean drinking water.   | Infrastructure                   | Wayne County Water and Sewer Authority  | New York State Environment Facilities Corporation; New York State Department of Environmental Conservation; Environmental Protection Agency |
| Rail access for Wayne County Businesses  | Initial study to determine, evaluate and plan for development of selected sites to improve rail access for local businesses.  | Infrastructure                   | Wayne County IDA; Wayne County Economic Development and Planning; Private Sector Businesses   | US Department of Transportation; New York State Department of Transportation;   |
| Historic Cornwall Estate Lake Ontario Nature Park Acquisition Project                            | Genesee Land Trust will create a nature park with public access, outdoor recreation, critical migratory bird habitat and 2/3 mile of natural lakeshore.   | Tourism and Recreation           | Genesee Land Trust  | Office of Parks, Recreation & Historic Preservation   |
| Beechwood State Park Basic Amenities   | The Town of Sodus will install an electrical service and municipal water to the former Scout camp to improve the public's experience and fire safety at the State Park.   | Tourism and Recreation           | Town of Sodus   | Office of Parks, Recreation & Historic Preservation   |
| Palmyra Canal Trail Connector and Terminal Wall Extension  | Installation of an approximately 300 foot concrete retaining wall from the existing boat launch along Mill Brook.   | Tourism and Recreation           | Village of Palmyra  | Office of Parks, Recreation & Historic Preservation   |
| Macedon Canal Park Enhancements  | The Village of Macedon will design enhancements to the underutilized Macedon Canal Park including an ADA compliant fishing/boat access platform and kayak launch, comfort station, picnic pavilion improvements, wayfinding signage kiosks, walkways, and lighting. | Tourism and Recreation           | Village of Macedon  | DOS Local Waterfront Revitalization Program   |
| Improvement to Wayne County portion of Erie Canalway Trail Lyons to the Wayne-Seneca County line | Extend Erie Canalway Trail for 25-miles from the Town of Lyons through Savannah to the USFWS property utilizing Federal, State, Canal Corporation, County, Town and Village properties.   | Tourism and Recreation; Land Use | Wayne County Public Works; Canal Corporation; United States Fish & Wildlife; NYS DOT; Towns of Lyons, Galen, Savannah, Village of Clyde | New York State Canal Corporation; US Fish & Wildlife; New York State Department of Transportation   |

## End Notes

1. 2010 U.S. Census [www.census.gov](http://www.census.gov)
2. 2000 and 2010 U.S. Census [www.census.gov](http://www.census.gov)
3. 2000 and 2010 U.S. Census [www.census.gov](http://www.census.gov)
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