





Branch County Economic Growth Alliance

Branch County by the Numbers: Population: 43,545

Area: 507 square miles
Average Temperature:

January 15F/30F July 59F/82F **Transportation:**

Main Highways: I-69, I-80/90, US-12,

US-27, M-60, M-86; Bus, Rail, Port, and Air

Major Employers:

WalMart Distribution Center Asama Coldwater Manufacturing ConAgra Infinisource Maroa Farms Inc. H.C. Starck

Bluewater Thermal Solutions

Coldwater Veneer

Clemens Food Group (Sep 2017)

RIGHT AT HOME

Branch County Housing by the Numbers:

Average Home Selling Price:

\$83,600

Number of Dwellings:

20,568

Branch County's rich history is the foundation of many beautiful homes that are preserved with pride.

From the Potawatomi Tribe who originally settled in Branch

County to the first white settlers in 1828 and into the present all visitors and residents can enjoy the beautiful scenery and well-maintained homes that makes Branch County appealing.

Area residents can chose from a variety of home styles and price ranges. Coldwater and all of the villages and towns that surround it feature historic homes set in well-established neighborhoods close to schools and shopping. Rapidly growing subdivisions close to recreation outlets offer a range of options from apartments and condominiums to modest family homes and large sprawling homes in the country among wildlife and agriculture.

Take the back roads to explore where the Amish reside growing a bounty of fresh flowers and produce. This is where you will also find some of the premier farm lands of the midwest with local farmers growing corn, beans, tomatoes, wheat, potatoes, gladiolas, pumpkins, and more. With a great number of agricultural resources,

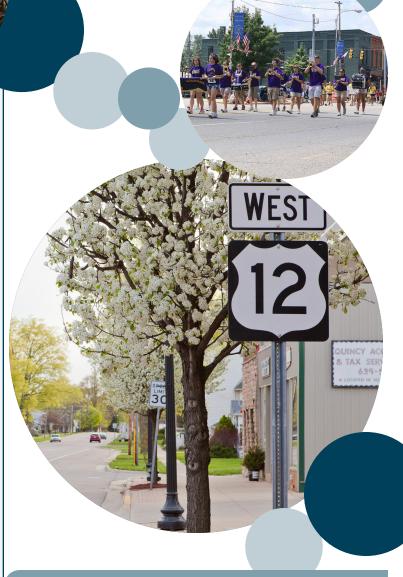
many youth in the county benefit from a successful 4-H program.



Among the quaint downtowns of Coldwater, Bronson, Quincy, and Union City you will find a vast number of "mom and pop" run stores and restaurants that continue to thrive due to their passion and pride for their products and food. Stroll down historic main street to one of the many coffee shops where locals meet to take in beauty and converse with friends and family.

Church steeples dot the main corridor of US 12 from Bronson to Quincy, and up to Union City and are the location for many community events and activities. In the summer residents can soak up the sweet sound of local musicians playing concerts in the park with the downtown's also being a host a variety of festivals from Strawberry Fest, to the Polish Festival, Apple Fest, Art Walk, Tip Up and more. One resident was noted as saying, "Quality of life is more than an idea in Branch County, it's a way of life."

Branch County has all it takes to nurture your cultural interests as well as meet the essential needs of daily living in a relaxed and small-town atmosphere with modern amenities to suit all lifestyles.



Population:
Total Branch County - 43,545
Bronson - 2,332
Coldwater - 10,846
Quincy - 1,639
Union City - 1,586

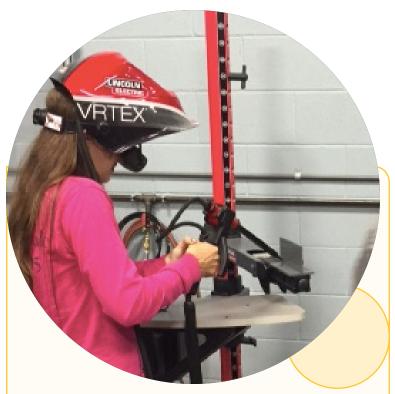
THE ART OF LEARNING

It is believed that learning starts as soon as you are born, and Branch County residents understand that message with education readily available for children from birth to graduate school. Five school districts operate within the county as well as numerous community organizations designed to give children the tools they need to succeed. Area school districts receive special education, vocational programming, teacher training, and other services from the Branch Intermediate School District. Local schools also provide students with a range of extracurricular opportunities including competitive athletics in state-of-the-art facilities, academic programs for those who need more support or to encourage the advanced students, and music and art clubs to enhance the creative. aspect of learning.

Other area private or public academies include the public charter school Pansophia Academy, St. Charles Borromeo School and St. Mary's Assumption School providing Catholic education, and some other smaller educational organizations. Homeschooling is also an option in the county.

Post high school graduation, students in Branch County don't have to go far to continue their education. Kellogg Community College and Baker College are both located in Coldwater. Residents of Branch County are also within





an hour commute to some of Michigan's major universities including Western Michigan University, Michigan State University, Kalamazoo College, Albion College, Hillsdale College, Olivet College, Glen Oaks Community College, Hillsdale College, and Spring Arbor College. Approximately 30 minutes away is Trine University is just across the Michigan border in Angola, Indiana.

Branch County Education by the Numbers:

Bronson Community Schools:

Student Enrollment - 1,086 Student to Teacher Ratio - 18:1 High School Graduation Rate - 96.7%

Coldwater Community Schools:

Student Enrollment - 2,706 Student to Teacher Ratio - 19:1 High School Graduation Rate - 86.9%

Pansophia Academy (Charter School):

Student Enrollment - 426 Student to Teacher Ratio - 18:1 High School Graduation Rate - 79.2%

Quincy Community Schools:

Student Enrollment - 1,197 Student to Teacher Ratio - 20:1 High School Graduation Rate - 90.3%

Union City Community Schools: Student Enrollment - 1,066

Student Enrollment - 1,066 Student to Teacher Ratio - 18:1 High School Graduation Rate - 90.9%





WELL

Residents of Branch County can rest safe knowing they have an acute-care hospital close to home at the Community Health Center of Branch County. The 102-bed facility provides a full-range of inpatient and outpatient services including a 24 hour emergency care, obstetrics, cardiology, surgery, pediatrics, psychiatry, radiology, and physical therapy. "Our hospital has an excellent healthcare team, they care for you like family," noted one resident.

Throughout the years the center has grown and expanded into a campus to meet the needs of the community. Many specialty physicians also partner with the center with offices on campus to provide ease and convenience.

Access to healthcare is evident and important to Branch County residents with many dentists, optometrists, chiropractors, and mental health professionals in the community. Many options are also available for extended-care nursing facilities and assisted living homes.

Emergency services are staffed and on-call 24-hours a day providing a safe and secure community for those that live in Branch County. Fire protection is provided by fire departments in Coldwater, Bronson, Quincy, Union City, Sherwood, and Lakeland. Departments are composed of full-time, part-time, and volunteer

firefighters. Coldwater, Quincy, Bronson and Sherwood all have their own police departments. Additional coverage is provided by the Branch County Sheriff's Department and the Michigan State Police.

Branch County Healthcare by the Numbers: 24-hours a day providing a safe and secure community for those that live in Branch Cou Fire protection is provided by fire department

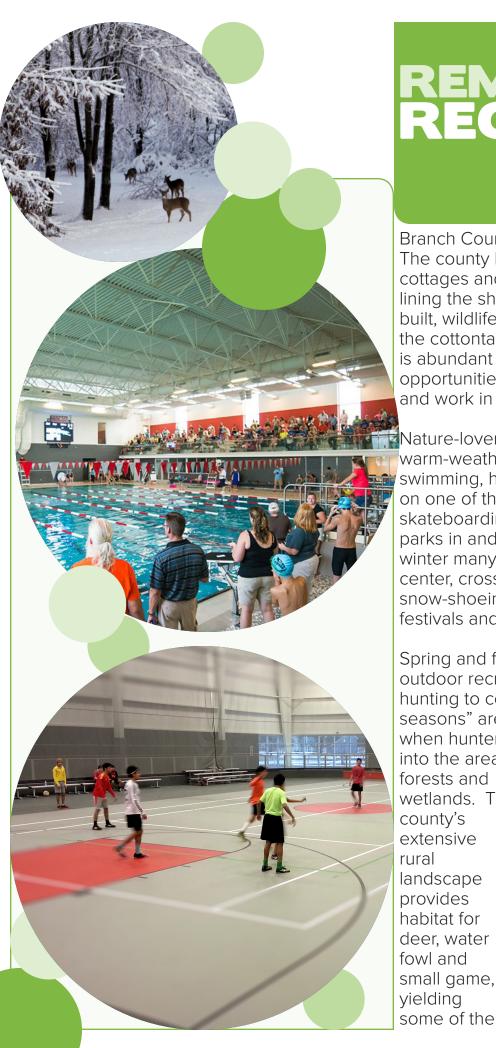
Practicing Physicians: 112

Specialties:

29 from Neurology to Cardiology to Oncology

Alliances with larger facilities:

Borgess Health (Kalamazoo, MI), ProMedica (Toledo, OH)



REMARKABLE RECREATION

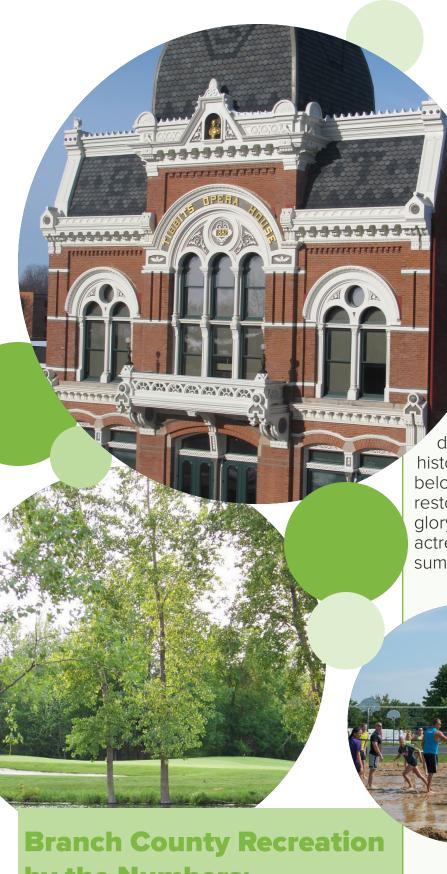
Branch County is a recreational paradise! The county boasts over 100 lakes with cozy cottages and sprawling year-round homes lining the shores. Where there aren't homes built, wildlife have taken residence amid the cottontails and lily pads. Branch County is abundant with the many recreational opportunities available to those that live, play and work in the community.

Nature-lovers flock to Branch County in the warm-weather months for fishing, boating, swimming, hiking, camping, biking, golfing on one of the local golf courses, canoeing, skateboarding or playing in one of the many parks in and around Branch County. In the winter many enjoy Coldwater's indoor aquatic center, cross-country skiing, snowmobiling, snow-shoeing, sledding, ice fishing, winter festivals and more.

Spring and fall offer unique opportunities for outdoor recreation from morel mushroom hunting to colorful foliage tours. The "shoulder

seasons" are also times when hunters tramp into the area's forests and wetlands. The county's extensive rural landscape provides habitat for deer, water fowl and small game, yielding





state's finest hunting.

Unique recreation to **Branch County** is one of the last

drive-in movie theaters located just minutes from Bronson and Coldwater. The Capri Drive-In hearkens a blast from the past and is a tradition for many families to visit during the warm weather months. A

historical relic in the community is the beloved Tibbits Opera House recently restored on the exterior to its original glory. Tibbits hosts professional actors and actresses from across the country each summer during Summer Theatre.

> Another unique highlight of Branch County is the opportunity to ride the rails with the Little River Railroad, the smallest standard gauge Pacific Standard locomotive ever built, running regularly with special events and activities for children.

by the Numbers:

Parks: Over 40

Golf Courses: 4

Lakes: 100+, including 2 chains

Campgrounds: 8

