

VILLAGE OF ARENA
345 WEST ST
ARENA, WI 53503
Phone (608) 753-2133 Fax (608) 753-2851

DIRECT SELLER PERMIT APPLICATION

Date of Event/Sale _____ Location _____

Company Name _____

Type of Business _____

Address _____ City, State, Zip _____

License Plate #'s for all vehicles/trailers _____

Owner/Operator Name _____ Birth date _____

Address _____ City, State, Zip _____

Driver's License # _____ State _____

Phone number _____

Please return form and **\$25.00 fee** to Village Hall at least five days prior to event/sale date.

The following must also be provided:

- (1) Name, permanent address and telephone number, and temporary address, if any;
- (2) Age, height, weight, color of hair and eyes; date of birth; work and home telephone numbers;
- (3) Name, address and telephone number of the person, firm, association or corporation that the direct seller represents or is employed by, or whose merchandise is being sold;
- (4) Temporary address and telephone number from which business will be conducted, if any;
- (5) Nature of business to be conducted and a brief description of the goods offered, and any services offered;
- (6) Proposed method of delivery of goods, if applicable;
- (7) Make, model and license number of any vehicle to be used by applicant in the conduct of his/her business;
- (8) Last cities, villages, towns, not to exceed three, where applicant conducted similar business;
- (9) Place where applicant can be contacted for at least seven days after leaving this village;

(10) Statement as to whether applicant has been convicted of any crime or ordinance violation related to applicant's transient merchant business within the last five years; the nature of the offense and the place of conviction.

Upon receipt of each application, the clerk may refer it immediately to the police department or the county sheriff's department who may make and complete an investigation of the statements made in such registration.

The clerk shall refuse to register the applicant if it is determined, pursuant to the investigation above, that: the application contains any material omission or materially inaccurate statement; complaints of a material nature have been received against the applicant by authorities in the last cities, villages and towns, in which the applicant conducted similar business.

For office use only

Date received _____

Approved? _____

Approved by _____

Fee rec'd _____

Cash/Check# _____